

Registration Form

Registration is required for security purposes.

Registration Deadline: Friday, December 2, 2005

Pre-conference reading materials will be mailed to all participants in early December.

Name (please print)

Title

Synagogue or Organization (if applicable)

Mailing Address

City

State

ZIP

Phone (in case of cancellation on the day)

Daytime Phone

E-mail

Participants will attend two different workgroups in the afternoon. Please indicate your first and second choices.

- Lay and Clergy Leadership:
Effective Partnerships for Renewing Congregations
- Connection, Commitment, and Community:
Building an Engaged *Kehillah*
- Synagogue Change:
Making the Old New and the New Holy
- Keruv*: Attracting and Engaging Newcomers in
Congregational Life
- Synagogues: Putting in Place Building Blocks for
Congregational Growth

Please complete this form and return to:

UJA-Federation of New York

Anat Coleman

130 East 59th Street / New York, NY 10022

Phone: 1.212.836.1112

E-mail: colemana@ujafedny.org

We look forward to welcoming you!

Dietary Laws Observed

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Dru Greenwood

Project Coordinator

Anat Coleman

*Executive Committee member

UJA-Federation cares for those in need, rescues those in harm's way, and renews and strengthens the Jewish people in New York, in Israel, and around the world.

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UJA Federation
of New York

130 East 59th Street
New York, NY 10022

MONDAY, JANUARY 9, 2006

Using Research on the Synagogue of Today to Enhance the Synagogue of Tomorrow

SYNERGY

Using Research on the Synagogue
of Today to Enhance
the Synagogue of Tomorrow

MONDAY, JANUARY 9, 2006

Full-Day Invitational Leadership Conference

Sponsored by UJA-Federation of New York

*The old shall be made new and the new
shall be made holy — Rav Kook*

Synagogue-Federation Leadership Conference for congregational rabbis and presidents, movement leaders, synagogue renewal professionals and researchers, and federation planners to learn from current research, take part in interactive forums to identify new approaches to synagogue growth, and consider strategic direction for future partnerships.

MONDAY, JANUARY 9, 2006, 8:30 A.M. — 5:30 P.M. AT UJA-FEDERATION OF NEW YORK, 130 EAST 59TH STREET, NEW YORK CITY

Program

8:30 a.m.
REGISTRATION AND LIGHT BREAKFAST

9:00 a.m.
OPENING REMARKS

Susan K. Stern, Chair of the Board, UJA-Federation of New York • **Dr. Alisa Rubin Kurshan**, Vice President, Strategic Planning and Organizational Resources, UJA-Federation of New York • **Rabbi Robert Levine**, Congregation Rodeph Sholom, New York

9:15 a.m.
Defining Our Purpose (d'var Torah)
Rabbi Shira Milgrom, Congregation Kol Ami, White Plains

9:45 — 10:45 a.m.
KEYNOTE ADDRESS

Challenges and Opportunities for Synagogue Growth — Mining the Research, Framing the Questions
Dr. Amy Sales, Associate Director, Cohen Center for Modern Jewish Studies, and Director, Fisher-Bernstein Institute for Leadership Development in Jewish Philanthropy, Brandeis University

11:00 a.m. — 12 noon
Challenges and Opportunities: Two Responses
Dr. Todd Jick, Managing Partner, Center for Executive Development, Boston • **Rabbi Edward Feinstein**, Valley Beth Shalom, Encino, California

12:15 p.m.
LUNCH

1:15 — 3:00 p.m.
SESSION 1 WORKGROUPS

Lay and Clergy Leadership: Effective Partnerships for Renewing Congregations
Successful efforts to vitalize synagogues depend on inspired and skillful leadership. Explore characteristics of generative lay/clergy partnerships and what is needed to support their development.

Connection, Commitment, and Community: Building an Engaged Kehillah
Discuss a central question for all synagogues: how to increase the “active core,” enabling the full diversity of individuals and families to grow in their Jewish commitments and the congregation to fully engage the talents and energies of its members.

Synagogue Change: Making the Old New and the New Holy
Synagogues are conservative by nature, charged with ensuring the transmission of time-honored tradition from generation to generation. Yet renewing, re-imagining, and even transforming synagogue life are essential to the Jewish future. Discuss ways to manage this dynamic tension.

Keruv: Attracting and Engaging Newcomers in Congregational Life
What's the major finding of recent Jewish demographic studies? Diversity — in knowledge and practice; in cultural background and economic means; and in household type, from intermarried to single. Identify ways to make our synagogues open gateways to an enriched Jewish life for all.

Synagogues: Putting in Place Building Blocks for Congregational Growth
In planning for future vibrancy, should a congregation refurbish or build, add or reconfigure clergy and staff roles, or commit to a development campaign? Explore best practices for decision-making and identify resources needed for implementation.

3:15 — 4:50 p.m.
SESSION 2 WORKGROUPS (Repeated from Session 1)

Presenters will include: **Dr. Isa Aron**, Professor of Jewish Education, Hebrew Union College-Jewish Institute of Religion, Los Angeles • **Rabbi Kenneth Brander**, Dean, Center for the Jewish Future, Yeshiva University • **Rabbi Lester Bronstein**, Bet Am Shalom Synagogue, White Plains • **Dr. Steven M. Cohen**, Professor, Samuel Mendel Melton Center for Jewish Education in the Diaspora, Hebrew University, Jerusalem • **Dale Glasser**, Director, Department of Synagogue Management, Union for Reform Judaism • **Rabbi Hayim Herring**, Executive Director, STAR • **Dr. Lawrence Hoffman**, Professor of Liturgy, Worship, and Ritual, Hebrew Union College-Jewish Institute of Religion, New York • **Robert Leventhal**, Senior Consultant, The Alban Institute • **Rabbi Perry R. Rank**, Midway Jewish Center, Syosset, and President, Rabbinical Assembly • **Rabbi Peter Rubinstein**, Central Synagogue, New York • **Dr. Carl Scheingold**, Executive Vice President, Jewish Reconstructionist Federation.

5:00 — 5:30 p.m.
Reflections and Next Steps
Dru Greenwood, Director of Synagogue Renewal, Commission on Jewish Identity and Renewal, UJA-Federation of New York • **John Ruskay**, Executive Vice President and CEO, UJA-Federation of New York • **Rabbi Robert Levine**, Congregation Rodeph Sholom, New York City

Keynote Speaker
Dr. Amy L. Sales, Ph.D., is associate director of the Cohen Center for Modern Jewish Studies at Brandeis University and director of its Fisher-Bernstein Institute for Leadership Development in Jewish Philanthropy. A social psychologist by training, her research focuses on Jewish institutions and their role in creating Jewish life and community. Recent studies have centered on Jewish summer camps, Jewish campus organizations, and synagogues, including the congregations of Westchester that took part in Synagogue 2000.

Dr. Sales is co-author of *How Goodly Are Thy Tents: Summer Camps as Jewish Socializing Experiences*; co-editor of *Church and Synagogue Affiliation: Theory, Research, and Practice*; and the author of numerous articles and reports related to the American Jewish community.

Responders
Dr. Todd Jick, Ph.D., is a managing partner of The Center for Executive Development (CED) in Boston. A professor at the Harvard Business School for many years, Dr. Jick is actively involved in executive education and consulting in such areas as leadership, strategic priorities, executive coaching, organizational change and transformation, and values-based management.

Dr. Jick's latest book, *The Boundaryless Organization* (second edition, with Ron Ashkenas, Dave Ulrich, and Steve Kerr), won the Accord Group Executive Leadership Best Business Book of the Year award. Other books include *The Challenge of Organizational Change* (with Rosabeth Kanter and Barry Stein), *Managing Change*, and *Management Live!* (with Robert Marx and Peter Frost).

Rabbi Edward Feinstein is senior rabbi of Valley Beth Shalom in Encino, California. He serves on the faculty of The Ziegler School of Rabbinic Studies of the University of Judaism, the Wexner Heritage Foundation, the Whizin Center for the Jewish Family, and the Synagogue 2000 initiative.

Rabbi Feinstein is a columnist for *The Jewish Journal of Greater Los Angeles* and lectures widely across the United States. His book, *Tough Questions Jews Ask: A Young Adult's Guide to Building a Jewish Life*, was one of the American Library Association's Top Ten Books on Religion for Young Readers and a finalist for the National Jewish Book Award.