**2017-2018 Renewal Form**

**Cover Page**

**Organization Name:** Click here to enter text.

**Organization Address:** Click here to enter text.

**Please confirm your tax-exempt status:** [ ]  501(c)3 [ ]  Other (e.g., synagogue) Click here to enter text.

Please note: Grants will only be awarded to organizations with tax-exempt status. You must attach proof of tax-exempt status and a W-9 to this proposal form.

**Organization Website:** Click here to enter text.

**Program Website**: Click here to enter text.

**Contact Name:** Click here to enter text.

**Contact Title:** Click here to enter text.

**Phone:** Click here to enter text.

**E-mail:** Click here to enter text.

**Collaborating Organization Name** (if applicable)**:** Click here to enter text.

**Collaborating Organization Contact Name and Email:** Click here to enter text.

**Grant Title:** Click here to enter text.

**Grant #:**  Click here to enter text.

**2016-2017 Grant Amount**

Click here to enter text.

**2017-2018 Amount Requested**

Click here to enter text.

**2017-2018 Program Budget**

Click here to enter text.

**2017-2018 Organization Budget**

Click here to enter text.

**Organization Mission** (2–3 Sentences)**:** Click here to enter text.

**Program Description** (2–3 Sentences)**:** Click here to enter text.

**Projected # of Teens Served in Summer 2018** (assuming full participation):Click here to enter text.

**Projected Cost Per Teen in Summer 2018** (assuming full participation): Click here to enter text.

**Projected Length of Program or Projected # of Program Hours:** Click here to enter text.

**Has your organization submitted a similar proposal to UJA-Federation of New York through another RFP or funding source?** [ ] Yes [ ] No **If yes, please explain:** Click here to enter text.

**Geographic Areas Served by Summer Experience** (check all that apply)**:**

[ ] New York

[ ] Bronx

[ ] Brooklyn

[ ] Brownstone Brooklyn

[ ] Nassau

[ ] Suffolk

[ ] Manhattan

[ ] Queens

[ ] Staten Island

[ ] Westchester

[ ] Israel

[ ] North

[ ] Central

[ ] South

[ ] Jerusalem

[ ] National

[ ] Former Soviet Union

[ ] Moscow

[ ] Other: Click here to enter text.

[ ] Europe

[ ] Eastern

[ ] Central

[ ] Western

[ ] Other: Click here to enter text.

**Population Served by Summer Experience** (check all that apply)**:**

Age Group

[ ] Young Children (Infant-2)

[ ] Children (3-12)

[ ] Teens (13-17)

[ ] College Age Adults (18-22)

[ ] Young Adults (23-39)

[ ] Adults (40-64)

[ ] Older Adults (65+)

Denomination

[ ] Conservative

[ ] Haredi

[ ] Reform

[ ] Reconstructionist

[ ] Modern Orthodox

[ ] Israeli Jewish Renewal

[ ] Unaffiliated

[ ] Other: Click here to enter text.

Ethnic/Demographic Group

[ ] Russian Speaking

[ ] Interfaith

[ ] Sephardic – Syrian

[ ] Sephardic – Other

[ ] Persian

[ ] Bukharian

[ ] Israeli-American

[ ] Israeli

[ ] Ethiopian

[ ] Arab-Israeli

[ ] European – Eastern

[ ] European – Western

[ ] European – Central

[ ] Single Parents

[ ] LGBTQ

[ ] Other Immigrant Group:

 Click here to enter text.

[ ] General Population

**Chief Voluntary Officer’s E-Signature** (Typing your name is sufficient)**:** Click here to enter text.

**Email:** Click here to enter text.

**Chief Executive Officer’s E-Signature** (Typing your name is sufficient)**:** Click here to enter text.

**Email:** Click here to enter text.

**Chief Financial Officer’s E-Signature** (Typing your name is sufficient)**:** Click here to enter text.

**Email:** Click here to enter text.

## Narrative

**In no more than five (5) pages**, please answer the questions below keeping the following in mind:

[ ]  Please complete your final report for summer 2017 before completing this renewal, and be explicit in describing the connections between what you have learned, and what you hope to do next

[ ]  Read the entire form before completing so as to determine which information is most appropriate for each section

[ ]  Do not omit any questions

[ ]  Be sure to reference the program criteria provided

**Communal Need**

* Describe the target population or content area this renewal seeks to address and how your understanding of the communal need has developed during the past years of funding, and your work in the field.

**Program Goals**

* What are your program goals?
* Please explain any differences in your program goals since last year.

**Program Development**

* Provide an anticipated program timeline and key milestones you hope to achieve.
* Looking ahead, what risks, challenges and opportunities do you anticipate as you continue to work to implement your program?

**Program Impact**

* What is the Jewish impact that your program is designed to achieve in your target population or in your content area?
* Are there opportunities for growth, replication, or adaptation of your program model? If so, please describe.

**Organizational Capacity**

* Please describe your organization’s experience with teens.
* Describe the effect that you hope your program will have, or continue to have, on your organization’s budget, mission, programming, marketing, Board of Directors, and professional leadership.
* Please provide a business strategy that highlights your plans to work towards sustainability by 2019. If you do not yet have a strategy, please provide an overview as to how you plan to determine one.

**Marketing**

* Briefly describe your marketing strategy. Describe any changes to this strategy based on what you learned in your previous funding year.
* Describe how technology, social media, and your web presence will be used for program exposure and.

**Recruitment**

* Describe how your marketing strategy will impact recruitment.
* What are your targeted recruitment goals for the summer of 2018?
* Please explain any differences in your recruitment goals since last year.

**Evaluation**

* In what ways will you utilize the feedback you receive from the data collected by Rosov Consulting and, where applicable, from your own data collection?

**Financial Model**

* Please outline your long-term fundraising strategy for this program including how you envision securing ongoing support beyond support from the New York Teen Initiative.

 **Additional Narrative Questions**

* Please describe your program’s experience in the summer program or travel market.
* Besides financial support, what support do you anticipate receiving from the Incubator to help successfully launch a second year of this program?

**Final Submission Checklist**

1. Cover Page
2. Narrative (no more than 5 pages)
3. Program budget using the attached excel Grant Financial Reporting Form (Please include your renewal request on the same form as your final reporting of actuals from your current grant. PDF versions will not be accepted. Please only submit on the form provided)
4. Budget narrative that corresponds to the Grant Financial Reporting Form. This narrative should clearly specify whether expenses are summer-specific or year-round.
5. Organization budget for this year and a draft for next year in a format of your choosing