


BUILT FOR THIS MOMENT

2020 ANNUAL REPORT





**HOW WILL FUTURE
GENERATIONS REMEMBER
OUR IMPACT IN 2020? HOW
DO WE SHAPE 2021 AND ALL
THAT COMES NEXT?**



Dear Friends,

Undoubtedly, 2020 was one of the most difficult years in recent history: a global pandemic shut down everyday life, resulting in an avalanche of intense needs across the Jewish and broader New York community. Increasing anti-Semitism compelled us to invest in security and mobilize a public display of solidarity. And a national reckoning on racial equity gave new reason to amplify efforts to build a more just and inclusive society.

When we look back, we'll first say this was a year that taught us to take nothing for granted — from the joy of a Shabbat meal surrounded by family and friends to a shiva call at a house of mourning. It was a year that forced us physically apart, yet drew us closer together in many unexpected ways.

We'll also remember how this year we demonstrated that in the worst of times, **our community was at its very best.** From the first days of the crisis, we pivoted to meet widespread and rapidly evolving needs. Longstanding relationships with Albany and City Hall meant we could advocate powerfully on behalf of our network. At every step, **we were the**

safety net for the safety net, ensuring that our network of nonprofits could deliver essential services. **Only UJA has the scale, relationships, and expertise to mount such an expansive communal response.**

BUILT FOR THIS MOMENT

The visionary founders who created UJA-Federation's philanthropic model in 1917 could never have predicted what we would face in 2020. Yet, the foundation they laid down — strengthened year after year by generations of donors — prepared us to meet the relentless onslaught of challenges.

So many gave with tremendous generosity. In 2020, we raised a total of \$228.4 million: \$171.6 million for our annual campaign, \$17.3 million in capital gifts and special initiatives, and \$39.5 million in planned giving and endowments.

Thank you for giving with such full hearts.

Generations from now, we hope a **strong and vibrant New York Jewish community** will look back at this historic year and find lasting inspiration in what we made possible together.

With our deepest thanks,

Amy A. Bressman

AMY A. B. BRESSMAN
President

David L. Moore

DAVID L. MOORE
Chair of the Board

Eric S. Goldstein

ERIC S. GOLDSTEIN
Chief Executive Officer

OUR HISTORIC RESPONSE TO A GLOBAL PANDEMIC



In early March 2020, when the first case of coronavirus was reported in New York, UJA and our partners raced against the clock preparing for the unknown.

The first driving question: what would be required to ensure the continuation of indispensable services? When the lockdown went into effect, we helped make sure that all those who count on our network for food, home health care, and more — particularly the elderly, Holocaust survivors, the poor, and people with disabilities — would not go without.

As unemployment skyrocketed and the numbers of people facing food insufficiency nearly doubled, we allocated tens of millions of dollars in emergency funding above and beyond our normal allocations.

At the same time, another issue required our attention: the viability of Jewish institutions, many of which were unable to run the revenue-driving programs they depend on. Our grants and loans focused on sustaining these institutions through the pandemic so they could remain treasured anchors of Jewish community for generations to come.

At every turn, we worked hand-in-hand with our partners in every sector — human services, JCCs, synagogues, camps, Hillels, day schools — to understand what was needed to meet both immediate and longer-term needs.

Among the challenges we tackled together:

- Meeting the increased demand for food
- Ensuring **dignified Jewish burials** for impoverished victims of the virus
- Easing the **pain of isolation** for the elderly
- Securing hard-to-come-by **personal protective equipment**
- Supporting the mental health needs of people of all ages
- Helping Jewish day schools safely open their doors to **in-person learning**
- Creating meaningful virtual opportunities for **Jewish life and connection**
- Helping to sustain our vital **Jewish community centers**

Our emergency relief funding has impacted more than 300,000 people to date.

“At a time when so many felt overwhelming panic, we stayed laser-focused on prioritizing needs and allocating funds for maximum impact.”

— Amy A. B. Bressman, UJA President

Highlights of UJA's Covid-Relief Funding: March – December 2020

We have allocated **\$64 million in a combination of grants and interest-free loans** since March, over and above our more than \$130 million in regular annual allocations. Funding decisions were made quickly to meet immediate needs while also helping Jewish institutions confront Covid's long-term financial impact.

SUPPORT FOR INDIVIDUALS AND FAMILIES IN NEED

Physically, emotionally, and financially, the lockdown and the months of uncertainty have taken an enormous toll on vulnerable New Yorkers. Our initial focus was on providing the basics: food, cash assistance, and interest-free loans to low-income New Yorkers and often-overlooked Jewish populations. At the height of the pandemic, we were tragically called on to ensure the dignified burial of impoverished Jewish victims of the virus. And as our region reopened, we looked to help the newly unemployed and others in financial and emotional distress find a path from crisis to stability.

Responding to Food Insufficiency:

- \$1 million to Metropolitan Council on Jewish Poverty to significantly expand its capacity to deliver and distribute kosher food.
- \$750,000 to Met Council for Passover food.
- \$360,000 to Met Council and other agencies for additional food distribution.

- \$250,000 to provide 8,500 holiday meals, seder kits, and matzah to over 4,000 households, representing the broad geographic, religious, and ethnic diversity of Jewish New York.
- \$75,000 to the mayor's office to support consulting services related to the distribution of emergency food supply.

Nearly 15 million pounds of food distributed through Met Council since March.

Providing Cash Assistance:

- **Low-Income New Yorkers:** \$2 million awarded to UJA through the New York Community Trust, which our partners on the ground distributed to needy low-income New Yorkers.
- **Low-Income CUNY Hillel Students:** \$430,000 in emergency cash support, administered by the Hebrew Free Loan Society, a nonprofit partner.
- **Low-Income Single Parents:** \$330,000 to provide emergency support through JCCs that were part of our Single Parent Initiative.

Synagogue Funds for the Vulnerable: \$600,000 to four local rabbinic associations so rabbis could assist the most vulnerable members of their congregations.

Dignified Burial: \$250,000 to make certain that every Jew, regardless of financial means or religious affiliation, could receive a dignified, traditional funeral and burial.

**“It means everything getting the grant.
It really lessens the load.”**

– Esther, a junior at John Jay College, was worried about paying tuition for a required class after she lost her job. Emergency cash assistance through a UJA grant to CUNY Hillel students is keeping her on track.



UPWARD, NEW YORK

In 2016, when we were planning UJA-Federation's centennial and looking to shape our second century, we made the decision to significantly amplify our response to fighting poverty. Reflecting our aspirations, we called our initiative Upward, New York.

We bought a former bowling alley, chosen for its location near one of the densest areas of Jewish poverty, and transformed it into a dignified, welcoming one-stop social service center. On October 6, 2020, we held our official ribbon cutting for the Queens Hub.

At the Hub, under the auspices of Commonpoint Queens (Central Queens Y), those in need are accessing services from multiple UJA nonprofit partners all under one roof. Commonpoint leverages its deep expertise in mental health services and workforce development, providing emotional support and sector-based job training in the areas of health care, data management, and retail. New York Legal Assistance Group (NYLAG) provides essential financial and legal counseling. Hebrew Free Loan Society offers clients access to interest-free loans, enabling them to invest in their education, meet emergency expenses, start a business, and more. And Metropolitan Council on Jewish Poverty supplies food for the digital pantry.

In the planning stages for the Hub, we never conceived that Covid-19 would make the need for this kind of space ever more critical. To address the economic fallout of the pandemic and build on the Queens Hub, we allocated \$4.6 million from our endowment to support the creation of six satellite hubs in Brooklyn, Manhattan, Long Island, and Westchester, now up and running. A major new Brooklyn Hub is also in the works. Together, we are offering a coordinated network of services that can change the trajectory for people in need throughout New York, moving them upward.



Before



After



Holocaust Survivors: \$785,000 to meet the needs of survivors in New York and Israel, many of whom are at high risk of the virus and feeling the emotional toll of isolation.

Domestic Violence Survivors: With a surge in domestic violence related to the lockdown, we provided emergency funding for hotel rooms to help people fleeing unsafe situations, and to address the needs of the Orthodox community.

Small-Business Interest-Free Loans: \$1 million to our partner Hebrew Free Loan Society to support its program offering loans to help keep small businesses afloat.

Jewish Communal Professionals: \$80,000 to support career coaching and other resources for those who worked in the Jewish nonprofit sector but are now unemployed or furloughed.

SUPPORT FOR HUMAN SERVICE PARTNERS

In the early days of the virus, our allocations focused on ensuring that our partners could access loans needed to stay open. Joining forces with other major funders across New York, we provided additional support to help nonprofits address longer-term challenges. We also helped our partners secure and pay for the PPE necessary to ensure the safety of heroic front-line workers and the clients they serve.



“It was a good feeling to know there are organizations out there that really do care about making a difference in someone’s life.”

– Murray, a retiree, worked a part-time job to supplement his fixed income. When he lost his job — and his financial stability — because of the Covid-19 crisis, a UJA partner helped him out with home-delivered meals.

100,000+

homebound elderly in 140 of Israel's poorest municipalities received essential services

Covid-19 Response and Impact Fund: We provided a \$1.5 million grant to and served on the steering committee of a multipartner New York Covid-19 response fund led by the Ford Foundation and Bloomberg Philanthropies, supporting at-risk social service organizations and cultural institutions.

Loan Fund for Human Service Agencies: \$20 million from our endowment to create an interest-free loan fund at Hebrew Free Loan Society. The loans are intended for nonprofit partners that rely on government contracts to support human services and anticipate a logjam in payment.

Personal Protective Equipment:

- \$550,000 to secure PPE for nonprofit partners on the front lines.
- \$50,000 to Hatzalah to secure PPE for more than 1,000 volunteers and 100 ambulance crews.
- \$2.5 million designated from our Covid emergency loan fund to help UJA network partners cover the cost of PPE.

Consultation for Nonprofits: We joined with the New York Community Trust and Robin Hood to fund a \$500,000 effort to provide consulting services for hundreds of nonprofits across New York that are struggling because of Covid-19.

IN ISRAEL

At the onset of the pandemic, UJA allocated nearly \$1 million in emergency funding, in addition to the tens of millions we give Israeli partners annually. With this ongoing support, the American Jewish Joint Distribution Committee (JDC) provided essential services to 100,000+ homebound elderly in 140 of Israel's poorest municipalities and supported workforce development programs. The Jewish Agency for Israel provided emergency loans to nonprofits. Amigour, the agency's social-housing subsidiary, offered critical care to the elderly and Holocaust survivors.

As the crisis escalated dramatically in Israel, UJA provided an additional \$3.5 million from our endowment to combat food insecurity, help the new poor, support struggling small businesses, provide services for at-risk children, strengthen leadership and volunteer networks, and develop technological solutions to Covid-related challenges.

IN THE FORMER SOVIET UNION

Our ongoing funding for partners in the former Soviet Union supported home care for elderly Jews, food delivery for families in quarantine and the isolated elderly, and other vital services.



35,000

students at nearly 50 Jewish day schools benefited from grants to support reopening

SUPPORT FOR JEWISH COMMUNAL ORGANIZATIONS

Jewish community centers, summer camps, day schools, and synagogues have been feeling the tremendous fiscal strain of being forced to shut down and then adjust to a new reality online and off. Our funding has focused on helping sustain these anchors of Jewish life, allowing them to plan for the future and safely open their doors.

Sustaining Jewish Community Centers & Day Camps: \$14.3 million in a combination of grants and interest-free loans to sustain 22 local JCCs and the Jewish summer camps operated by them, many at our Henry Kaufmann Campgrounds. We also funded Summer in the Cloud, a virtual camp platform that, for the first time, brought JCCs under one umbrella, giving campers and families across the region a way to stay engaged.

Residential Summer Camps: \$2.1 million to support sleepaway camps so they can continue to create life-changing Jewish camping experiences for generations to come.

Jewish Day Schools:

- \$2 million Covid scholarship fund to supplement the \$1 million we already distribute for day school tuition assistance.
- \$2.1 million, with support from The Paul E. Singer Foundation, to offset reopening costs.
- \$50,000 to support distance learning at The Shefa School, a school for children with language-based learning disabilities.



179,900

families received food packed, cooked, or delivered by over 7,500 volunteers

Consultancy Support for Synagogues and Day Schools: \$111,000 to offer scenario planning and financial modeling support to New York synagogues and day schools.

HELPING OUR NEIGHBORS

Testing for At-Risk Communities: We supported free Covid-19 testing at pop-up sites in Brooklyn and the Bronx to help hard-hit communities of color.

Helping the Workers Who Feed New York: We allocated \$100,000 to Catholic Charities of the Archdiocese of New York to support a cash assistance fund for workers in food-related industries, many of whom were not eligible for federal stimulus checks.

Dates for Ramadan: We provided funds to help procure 2,000 pounds of dates, a food important during Ramadan, for a Muslim community group we work with whose food pantries were overwhelmed.

ADDITIONAL VITAL RESOURCES

In addition to emergency dollars, UJA offered important resources to nonprofit partners and members of our community.

Advocacy: UJA's government relations team has been advocating on behalf of our network at the federal, state, and city level. We've helped secure food for vulnerable populations and supplies for our

nonprofit partners. We also helped our partners, including day schools and community centers, secure funding from the federal Paycheck Protection Program, which provided forgivable loans to cover payroll and overhead expenses.

Support for Partner Nonprofits: We hosted information-sharing webinars for day schools, synagogues, and health and human services agencies, with more than 7,900 people participating. We also secured the law firm of Paul, Weiss to provide pro bono counsel around Covid-19 legislation.

Jewish Life: When schools closed, we convened PJ Library, the Foundation for Jewish Camp, and The Jewish Education Project to create a collection of Jewish activities and content for homebound families.

Shofar Across Brooklyn: We worked with 20 local organizations to arrange a simultaneous shofar blowing with over 1,000 people gathering safely outdoors to welcome in the new year.

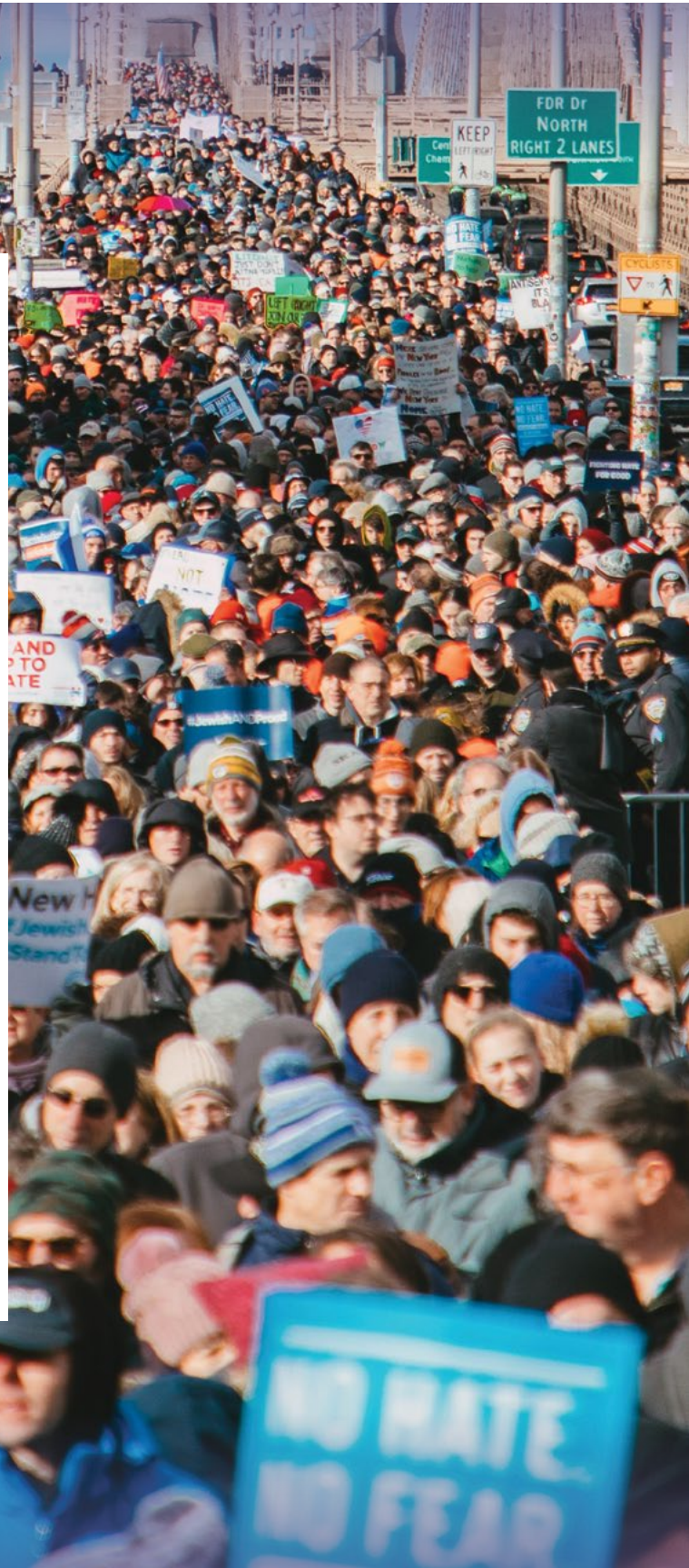
Curated Covid Resources: We compiled critical resources on our website for nonprofits and community members.

Volunteerism: We convened agencies that rely on volunteers so they could share best practices, identify service gaps, and brainstorm models for volunteer engagement. Through our support, we've helped mobilize more than 21,200 volunteers since March.

“When I saw the survivors’ faces, and saw how grateful they were that someone remembered them, I understood I’d never done something that was so heartfelt before.”

– Alla volunteered with her children to deliver Shabbat meals to Holocaust survivors. They are pictured together on the cover.

SOLIDARITY AND SECURITY: STANDING AGAINST ANTI- SEMITISM



“The point of the march was not simply to walk across a bridge, but rather to build better bridges. Between all denominations of Jews. Between Jews and non-Jews. So that we can more effectively combat anti-Semitism and all forms of hatred together.”

– Eric S. Goldstein, UJA CEO



Pittsburgh, Poway, Jersey City, Monsey, Brooklyn.

It's become heartbreakingly clear that anti-Semitism has gained new traction across the United States. And the pandemic has not stopped the acceleration of anti-Semitism; to the contrary, it's provided fertile ground for additional hate.

In late 2019, we announced a significant investment in community security. And in early 2020, to show that when faced with anti-Semitism, **we will never make ourselves small nor stand silent**, we organized a very public show of solidarity.

NEW YORK SAYS “NO HATE. NO FEAR.”

In response to a rash of incidents in late 2019, on January 5, 2020, **we brought 25,000 people — Jews and non-Jews together — to march from Foley Square across the Brooklyn Bridge under the banner of “No Hate. No Fear.”** The march and rally were conceived and funded by UJA and planned with the Jewish Community Relations Council of New York (JCRC-NY).

The Anti-Defamation League New York/New Jersey, American Jewish Committee, and New York Board of Rabbis joined as rally sponsors. **Nearly 200 organizations participated**, with delegations from Cleveland; Connecticut; Massachusetts; New Jersey; Philadelphia; Washington, D.C.; Montreal; and Toronto. Dozens of elected officials — including

our senior-most political leaders from the city, state, and Congress — joined us.

Jerusalem Stands in Solidarity: On the same day as the New York rally, hundreds of Israelis in Jerusalem showed up for a parallel rally organized by UJA's overseas partner The Jewish Agency for Israel, as well as the World Zionist Organization and ADL. Participants chanted “Am Yisrael Chai” and proudly displayed signs that read “Love Your Neighbor As You Love Yourself” and “No Hate. No Fear.”

We marched to combat anti-Semitism and fear, and to say that when a visibly Jewish person is attacked, we are all attacked.

We brought 25,000 people together to say no to hate and no to fear.

\$12 MILLION

In government security grants awarded to 138 Jewish institutions with thanks to CSI's assistance



COMMUNITY SECURITY INITIATIVE (CSI)

After the Pittsburgh and Poway shootings, we made a strategic investment in communal security. In September 2019, we launched the Community Security Initiative in order to help the approximately 2,000 Jewish institutions in the New York area significantly enhance their physical security. To lead the initiative, we partnered with JCRC-NY to hire Mitchell D. Silber, former NYPD director of intelligence analysis.

Mitch has assembled a team of five highly qualified regional directors housed at JCRC and Westchester Jewish Council. Regional directors consult Jewish organizations on security upgrades, provide help accessing government funds, coordinate and facilitate trainings, liaise with law enforcement, and more. With CSI's assistance, 138 Jewish institutions have been awarded approximately \$12 million in Department of Homeland Security Nonprofit Grants.

Working with the Foundation for Jewish Camp, we've brought on a camp security director who will serve as a resource for both day and residential camps. And we recently added a threat intelligence analyst who will be based at the ADL's Center on Extremism to monitor streams of online anti-Semitism for New York-based threats.

With our nonprofit partner Hebrew Free Loan Society, we've continued making interest-free bridge loans

available to Jewish institutions that have been awarded government security grants but need help to pay for security enhancements up front.

Right before the High Holidays in September 2020, CSI announced a new partnership with Community Security Service, an organization that trains volunteers in professional security techniques. During the pandemic, CSI has also focused on "health security," helping prepare Jewish institutions for opening in compliance with CDC guidelines.

On the advocacy front, our joint effort with the Jewish Federations of North America has helped double federal funding for nonprofit security from \$90 million to \$180 million.

Coming up: Implementing a community-wide security communication system to notify all Jewish institutions in the event of an incident.

After the Pittsburgh and Poway shootings, we made a strategic investment in communal security.

"The Jewish community must be proactive in protecting itself."

– Mitchell Silber, "How to Protect New York's Jews,"
The New York Times



CREATING MORE INCLUSIVE JEWISH COMMUNITIES



In 2020, long-overdue conversations about racial equity took center stage across the country.

Adding more urgency to these conversations, the pandemic laid bare inequities that have caused communities of color to be disproportionately affected by the virus.

While UJA isn't new to the work of social justice, we know there's more we can learn and much more work to be done. **We also recognize the work we need to do within the Jewish community to make sure Jews of Color are safe, valued, and included at our own communal tables.**

Calling out hatred. Learning. Advocating. This is where change begins.

Change Begins With the Jewish Community

- We're supporting a range of grassroots initiatives that promote **diversity, equity, and inclusion for Jews of Color** in Jewish day schools, summer camps, and through Hillels on college campuses.
- We're funding Jewish engagement opportunities in evolving Jewish neighborhoods — from Harlem to the Lower East Side to Jackson Heights — reaching out to a wider net of more diverse Jewish households and community members.

- **Coming Up: We're launching a New York office of the Bay Area Jews of Color Initiative.** The program will build a pipeline of talent for Jews of Color looking to work in Jewish communal professional spaces, as well as support emerging organizations led by Jews of Color.

Change Begins Through Joint Advocacy and Learning

- We've helped the Jewish Social Justice Roundtable build a presence in New York. **Today, our funding to the Roundtable mobilizes the Jewish community in pursuit of social justice.**
- We're supporting nonprofits that **fight white supremacy and underscore the link between anti-Semitism and racism.**
- **On Juneteenth, 2020, we took part in an interfaith, multiracial conversation with our partners at FFWA (Federation of Protestant Welfare Agencies) and Catholic Charities,** exploring how racism has historically shown up in faith and how we can use faith to combat it.

Change Begins With Us

- **At UJA we're investing in our own ongoing education on issues of race, equity, and inclusion to ensure that we approach our work from an ever-more-informed perspective.**

“American Jewish institutions need to turn new attention to the issues of racism and inequity, and fully recognize, honor, and celebrate the diversity of our community.”

— Lindsey Newman, Director of Community Engagement at Be'chol Lashon (In Every Tongue), a UJA grantee

ALL THE WAYS WE CAME TOGETHER

For most of 2020, our community couldn't safely be together in person, so we found vital and compelling ways to inform, inspire, and entertain — virtually.

We provided access to leading thinkers, tastemakers, and luminaries who are at the top of their fields.

We arranged virtual site visits that gave insight into UJA's heroic partners at work. We logged on every morning to hear blessings and be lifted up by song.

And we **toasted our honorees on Zoom**, appreciating even more what their leadership and support makes possible — and very much looking forward to being together in person!

Daily Words of Wisdom & Pre-Shabbat Gatherings

When New York's official lockdown was less than a week old, we started hosting a pre-Shabbat community-wide gathering on Zoom. Our goal was to create a virtual platform for all of us to come together — freed of denominational and geographic constraints — to hear words of comfort and inspiration from Jewish leaders. Each week we hosted a different group of rabbis, educators, and cantors representing diverse Jewish affiliations, anchored by Rabbi Menachem Creditor, UJA's Pearl and Ira Meyer scholar-in-residence. Over 13 weeks, from March to July, 46 leaders shared their teachings and song over Zoom and Facebook, garnering tens of thousands of virtual participants. Since the pandemic began, Rabbi Creditor has also been hosting a Facebook live event every weekday morning at 9:00 am, sharing song and Jewish wisdom.

A Community of Communities

UJA's donors have always been proud of the identities, industries, and geographies that define us: Entertainment, Healthcare, Lawyers, Real Estate, Russians, Sephardic, Tech, UJAPride, UJA Women, Wall Street, Young Leaders, Manhattan, Long Island,

Westchester. This year, more than ever, we were so grateful for our community of communities.

By The Numbers

- Total Raised: **\$228.4 million**
- Annual Campaign: **\$171.6 million**
- Capital Gifts & Special Initiatives: **\$17.3 million**
- Planned Giving and Endowments: **\$39.5 million**
- **41,000 people attended 401 events online and off**

Legacy Gifts Matter

This year spotlighted the power of our endowment and legacy gifts, which together contribute 30% of our operating budget and allow us to act boldly in times of crisis. With thanks to the tremendous foresight of donors who left legacy gifts to UJA, we were able to quickly allocate millions in emergency Covid-relief funding. We also celebrate the vision and commitment of the 50 families and individuals who created legacy gifts this year, ultimately contributing \$22.7 million to our community's future.

We Helped Count New York

Already begun before the pandemic, UJA worked with our interfaith allies and partners to be a powerful advocate for Census participation, knowing how much is at stake for New Yorkers in need. As the pandemic greatly complicated the process, we supported a number of outreach efforts to get the word out to the Jewish community about the importance of being counted.



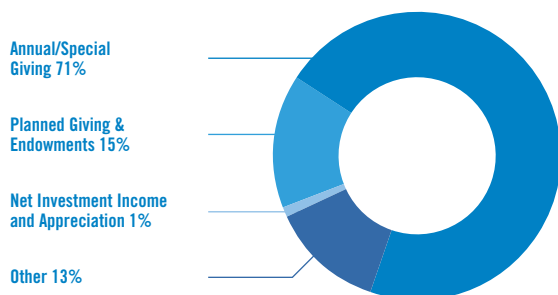
HIGHLIGHTS OF OUR 2020 EVENTS

1. **King David Society with Bari Weiss** (from left): Jeffrey M. Solomon, King David Society co-chair; Bari Weiss, American opinion writer and editor; Rabbi Angela W. Buchdahl, senior rabbi, Central Synagogue
2. **2020 Campaign Launch** (from left): Jeffrey A. Keswin, UJA board member; Robert S. Kapito, former UJA board chair; Suzanne W. Doft, general co-chair of UJA's 2020 Campaign; guest speaker His Eminence, Cardinal Timothy Dolan; Amy A. B. Bressman, UJA president; David L. Moore, UJA board chair; Eric S. Goldstein, UJA CEO
3. **Wall Street Dinner:** Suzanne W. Doft and Brett H. Barth, general co-chairs of UJA's 2020 Campaign
4. (from left): Andrew Ross Sorkin, keynote speaker; Adam R. Schwartz, honoree; Barbara G. Novick, honoree; Lloyd C. Blankfein, UJA Wall Street and Financial Services chair; Amy A. B. Bressman, UJA president; Robert S. Kapito, former UJA board chair; Eric S. Goldstein, UJA CEO
5. **Scarsdale Women's Campaign Kick Off** (from left): Mauri Chotin Zemachson, Kate Eichel, Scarsdale board co-chairs
6. **Generosity Signature Event Host Committee**
7. **Lawyers Division Annual Event** (from left): Amy A. B. Bressman, UJA president; Paul S. Pearlman, honoree; Lee Jason Goldberg, honoree; Eric S. Goldstein, UJA CEO
8. **NY Lions honorees** (from left): Lauren Feldman, Vicki Feldman Portman, Stacy Hoffman, Jennifer Galeon
9. **Long Island North Shore Inaugural Honorees** (from left): David and Laurie Finkelstein; Jeff and Beth Weingarten; Judy Baum; Rebecca and Morty Schaja; Susan and Alan Finkelstein

KEY FINANCIAL RESULTS

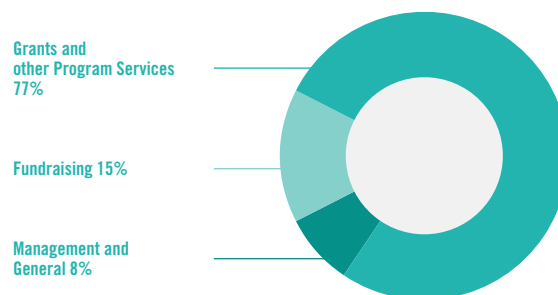
Total Revenue and Gains: \$220,957

(dollars in thousands)



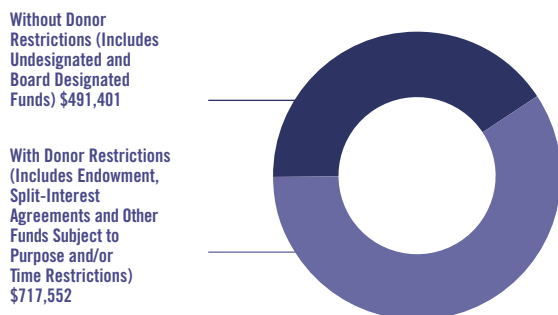
Total Grants and Expenses: \$245,019

(dollars in thousands)



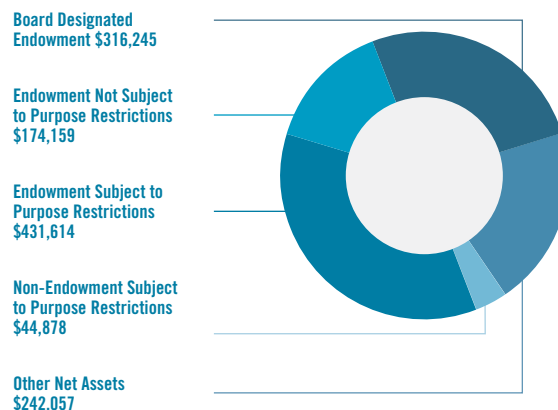
Net Assets by Donor Restriction

(dollars in thousands)



Net Assets by Type of Use

(dollars in thousands)

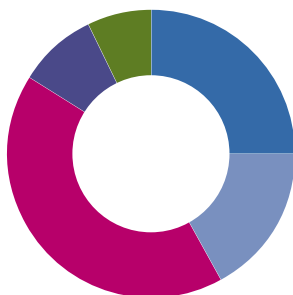


GRANTS AND OTHER PROGRAMS

Where the Dollars Go

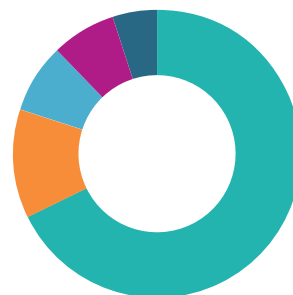
BY FOCUS AREA IN NEW YORK, IN ISRAEL, AND AROUND THE WORLD (in millions)

Caring for People in Need	\$69.2	42%
• Combating Poverty	\$41.6	25%
• Nurturing Mental Health and Well-Being	\$27.6	17%
Strengthening Jewish Life and Community	\$68.0	42%
Responding to Crisis	\$15.1	9%
Building an Inclusive and Just Society	\$11.1	7%



BY GEOGRAPHY (in millions)

New York	\$111.2	68%
Israel	\$19.7	12%
Former Soviet Union	\$12.5	8%
National	\$11.4	7%
Other International	\$8.6	5%



In FY 2020, UJA allocated a total of \$163.4 million in grant expense.

Individual grants may be attributed to more than one focus area.

2020 Financial Resource Development Results

(dollars in millions)

PLEDGES TO THE ANNUAL CAMPAIGN AND OTHER ANNUAL GIVING PLEDGES	\$171.6
PLANNED GIVING & ENDOWMENTS (gross receipts, including supporting organizations)	\$39.5
CAPITAL DEVELOPMENT, SPECIAL INITIATIVES AND OTHER (pledges, including gifts received on behalf of beneficiary agencies)	\$17.3
FUNDRAISING EXPENSES AS A PERCENT OF REVENUE (including amounts raised on behalf of others)	16.9%

From March 2020 to January 2021, we allocated \$64 million in emergency Covid relief in a combination of grants and interest-free loans.

UNITED JEWISH APPEAL-FEDERATION OF JEWISH PHILANTHROPIES OF NEW YORK, INC.

Condensed Statement of Activities Year ended June 30, 2020 and 2019

(dollars in thousands)

	2020	2019
REVENUE AND GAINS (LOSSES)		
Net contributions (annual/special giving)	\$ 157,685	\$ 158,572
Endowment contributions, legacies and bequests	32,199	19,498
Split-interest agreements [net of changes in value of (\$419) in 2020 and \$673 in 2019]	148	1,128
Donated goods and services	300	330
Amounts raised on behalf of others	24,786	15,263
Net contribution revenue, including amounts raised on behalf of others	215,118	194,791
Less: amounts raised on behalf of others	(24,786)	(15,263)
Net contribution revenue, excluding amounts raised on behalf of others	190,332	179,528
Net investment income	4,195	8,721
Net (depreciation) appreciation in fair value of investments	(2,955)	19,291
Rental, service and other income	29,385	27,237
Total revenue and gains	220,957	234,777
GRANTS AND EXPENSES		
Grants	163,445	166,759
Other program services	24,085	24,237
Total grants and other program services	187,530	190,996
Fundraising	36,255	35,378
Management and general	21,234	19,452
Total expenses	245,019	245,826
Decrease in net assets before postretirement plan adjustments	(24,062)	(11,049)
Postretirement benefit changes not included in net periodic benefit cost	(513)	(162)
Decrease in net assets	\$ (24,575)	\$ (11,211)

Condensed Balance Sheet June 30, 2020 and 2019

(dollars in thousands)

	<u>At June 30</u>	
	2020	2019
ASSETS		
Cash	\$ 29,199	\$ 15,776
Contributions receivable, net	110,581	118,930
Other assets and receivables	84,228	70,735
Amounts held on behalf of other agencies	57,206	62,718
Investments	1,031,319	1,071,431
Unexpended bond proceeds	27,461	32,395
Assets held under charitable trust agreements	26,341	29,944
Fixed assets, net	54,137	56,286
Total assets	<u>1,420,472</u>	<u>1,458,215</u>
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable, accrued expenses, and other liabilities	\$ 19,430	\$ 18,893
Grants payable	19,275	20,951
Amounts held on behalf of other agencies	57,206	62,718
Liabilities under charitable trust and annuity agreements	36,612	39,876
Long-term debt, net	74,737	78,358
Accrued postretirement benefits	4,259	3,891
Total liabilities	<u>211,519</u>	<u>224,687</u>
Net assets:		
Without Donor Restrictions	491,401	508,707
(including board designated of \$359,342 in 2020 and \$383,957 in 2019)	717,552	724,821
With Donor Restrictions	<u>1,208,953</u>	<u>1,233,528</u>
Total liabilities and net assets	<u>\$ 1,420,472</u>	<u>\$ 1,458,215</u>

UJA-FEDERATION OF NEW YORK LEADERSHIP 2019-2020

OFFICERS

Amy A. B. Bressman*
President
David L. Moore*
Chair of the Board
Eric S. Goldstein
Chief Executive Officer
Gregory S. Lyss*
Treasurer
Ellen R. Zimmerman
*General Counsel, Chief
Compliance Officer &
Secretary*

GENERAL PLANNING CHAIR

Dorothy Tananbaum*

PLANNING CHAIRS

Wayne K. Goldstein*
Sarene P. Shanus*
Jodi J. Schwartz*

GENERAL CAMPAIGN CHAIRS

Brett H. Barth*
Suzanne W. Doft*

CHAIR, UJA WOMEN

Laurie Girsky*

CHAIR, PLANNED GIVING & ENDOWMENTS

Lawrence J. Cohen*

CHAIR, ALLOCATIONS STEERING

Jeffrey A. Schoenfeld*

EXECUTIVE COMMITTEE AT LARGE

Jeffrey H. Aronson*
Isaac S. Chera*
Cindy Golub*
Scott Jaffee*
Joshua L. Nash*

SPECIAL ADVISOR TO THE PRESIDENT

Andrew D. Klaber*

HONORARY OFFICERS

Meshulam Riklis**
Laurence A. Tisch**

LIFE TRUSTEES

Robert H. Arnow**
Lawrence B. Buttenwieser
William Kahn**
Irving Schneider**
Stephen Shalom
Daniel S. Shapiro**
Samuel J. Silberman**
Sanford Solender**
Wilma S. Tisch
James L. Weinberg**
Elaine K. Winik**

LIFE BENEFACTORS***

The Belfer, Ruben, and
Saltz Families
Estate of Monroe Benton
Estate of Osias Biller
Bravmann Family
The Bronfman Family
J.E. & Z.B. Butler Foundation
Cooper and Kimmel Families
Miriam & Arthur Diamond
Charitable Trust
Alisa and Dan Doctoroff
Shelley and Steven Einhorn
Susan and Leonard
Feinstein
Fisher Brothers
Leo and Julia Forchheimer
Foundation
Fried, Frank, Harris, Shriver
& Jacobson LLP
Moses Ginsberg Family
Foundation
Ruth and David Gottesman
The Gould-Shenfeld Family
Emily and Eugene M. Grant
The Green Fund, for the
Green, Colin, Herbst & Klein
Families
Kathryn and Alan C.
Greenberg
The Gural Family
Estate of Lorenz Hart
Harriet and Robert H.
Heilbrunn and Family

Estate of Edward M. Heller
Estate of Joy and
Gilbert Helman
Estate of Arlene Jacobs
The Jesselson Family
Jewish Communal Fund
Jim Joseph Foundation
Estate of Satoko M. Joseph
Estate of Ruth Katzman
The Kirsh Foundation, Linda
Mirels, and Wendy Fisher
Frederick & John
Klingenstein Family
Foundations
Andrea and Michael Leeds
and Family
Carol and Jerry Levin
Ruth and Leonard Litwin
Maccabee Foundation
Phyllis and William Mack
Family
Leni and Peter May
The Mazer Family Fund
Abby and Howard Milstein
and the Irma and Paul
Milstein Family
Cheryl and Philip Milstein
and the Vivian and Seymour
Milstein Family
Henry & Lucy Moses Fund
Nash Family Foundation
The New York Times
Neediest Cases Fund
Samuel I. Newhouse
Foundation
Jane and Daniel Och
Estate of Ann L.
Oppenheimer
Paulson Family Foundation
Milton Petrie
Estates of Minna, Benjamin,
and Robert Reeves
The Resnick Family
The Riklis Family
Sarahmay and Larry Robbins
The William and Mary K.
Rosenwald Family
The Rudin Family

Rebecca and
Arthur J. Samberg
The Saul Family
Family of S.H. and Helen
R. Scheuer
Helen and Irving Schneider
and Family
Estate of Norbert
Schoenbach
Jeffrey A. Schoenfeld
Donna and Marvin Schwartz
Shirley and Jack Silver
Shonni J. Silverberg and
John M. Shapiro
The Klara and Larry A.
Silverstein Family
The Sirulnick Family
The Alan B. Slifka and
Joseph & Sylvia Slifka
Foundations
The Sheldon H. Solow
Foundation
The Tisch Family
Estate of David Turner
Wachtell, Lipton, Rosen
& Katz
Weil, Gotshal &
Manges LLP
The Weiler Arnov Family
The Harry & Jeanette
Weinberg Foundation
Estate of Arthur Zankel
Carol and Larry Zicklin
Roy J. Zuckerberg Family
Foundation

PAST CHAIRS, BOARD OF DIRECTORS

Morton A. Kornreich**
Joseph Gurwin**
Irwin Hochberg**
Larry A. Silverstein
Judith Stern Peck
Larry Zicklin
Morris W. Offit
Susan K. Stern
Jerry W. Levin
Alisa R. Doctoroff

Linda Mirels
Robert S. Kapito

PAST PRESIDENTS

Peggy Tishman**
David G. Sacks**
Alan S. Jaffe
Louise B. Greilsheimer
James S. Tisch
Larry Zicklin
Morris W. Offit
John M. Shapiro
Jerry W. Levin
Alisa R. Doctoroff
Jeffrey A. Schoenfeld

EXECUTIVE VICE PRESIDENTS EMERITI

Ernest W. Michel**
Stephen D. Solender
John S. Ruskay

BOARD OF DIRECTORS

Ari Ackerman
Rabbi Rachel Ain
Howard D. Altschul
Jeffrey H. Aronson
Staci Barber
Pamela Barnett
Michael R. Baron
Brett H. Barth
Helaine Suval Beckerman
Gayle Berg
Trisanne F. Berger
Alan S. Bernikow
Daniel B. Blaser
Laurie E. Blitzer
Paula Blumenfeld
Ronen Bojmel
Amy A. B. Bressman
Rabbi Lester Bronstein
Rabbi Angela W. Buchdahl
Kenneth W. Cappell
Robert J. Caslow
Raymond Chalme
Jay Chazanoff
Isaac S. Chera
Marc Chodock

Joel Citron
Gary Claar
Susan Claster
Lawrence J. Cohen
Debbie Cosgrove
Rabbi Joshua M. Davidson
Jacob W. Doft
Suzanne W. Doft
David Edelson
Roger W. Einiger**
Jonathan M. Estreich
David Farhi
Cindy Feinberg
Benjamin Finkelstein
Kyrill Firshein
Steven J. Fredman
Kara Friedman
Karen S. W. Friedman
Eva Galpern
Marc Gary
Abigail G. Geller
Laurie Girsky
Stephen J. Girsky
Daniel S. Glass
Lee Jason Goldberg
Carol S. Goldstein
Wayne K. Goldstein
Cindy Golub
MZ Goodman
Jack M. Gorman
Patricia Green
Alyssa Greenberg
William Greenblatt
Laura B. Greenfield
Laurence Greenwald
Scott Harris
Kim Hartman
Jonathon C. Held
Susan K. Held
Stacy Einhorn Helfstein
Stacy Hoffman
Scott Jaffee
Donna Jakubovitz
Tricia Kallett
Barry A. Kaplan
Jay B. Kasner

Karen Spar Kasner
Karen Kastenbaum
Dayle H. Katz
Jeffrey A. Keswin
E. Temma Kingsley
Andrew D. Klaber
Brett S. Klein
Michael D. Kleinberg
Vickie G. Kobak
Candice B. Koerner
Douglas R. Korn
Sandy Lenger
Alisa F. Levin
Rabbi Yosie Levine
Diane C. Levy
Paul G. Levy
Mitchell Lewis
Brian S. Lichter
Hadassah Lieberman
David S. Lobel
Barry S. Lovell
Rabbi Alan Lucas
Heidi Lurensky
Gregory S. Lyss
Marge Magner
Arlene Esses Maidman
Kyle Koeppel Mann
Ralph P. Marash
Bryce A. Markus
Paul Millman
David L. Moore
Joshua L. Nash
Charles M. Nathan
Barry Ness
Warren S. Newcorn
Elyse Newhouse
Stacey Novick
Joshua Oboler
Suzanne F. Peck
Lee H. Perlman
Linda Plattus
Jonathan Plutzik
Tina Price
Jack A. Rahmey
Seryl Elana Ritter
Rabbi Shaul Robinson

Irina Roller
Richard A. Rosen
Gary M. Rosenberg
Stephen Rutenberg
Jane Dresner Sadaka
Edmond M. Safra
Barbara D. Salmanson
Edward Sassower
Jeffrey A. Schoenfeld
Jodi J. Schwartz
Louis J. Shamie
Sarene P. Shanus
Shimon Shkury
Rabbi Gideon Shloush
Paul A. Siegel
David Silvers
Patricia Silvers
Harriet G. Singer
Rabbi Jeffrey Sirkman
Tara Slone-Goldstein
Geula Solomon
Jeffrey M. Solomon
Jamie B. W. Stecher
Rabbi Chaim Steinmetz
Jeffrey M. Stern
Peter K. Stern
Stephanie J. Stiefel
Rada Sumareva
Harriet Kaplan Suvall
Dorothy Tananbaum
Rabbi Rachel Timoner
Benjamin J. Tisch
John Usdan
Michael Vickers
Gabriel F. Wasserman
Tali Weinstein
Adam F. Weissenberg
Pamela P. Wexler
Erika S. Witover
Marc E. Wolf
Steven B. Wolitzer
Shahram Yaghoubzadeh
Nancy Zaro
Aaron L. Zises

* Executive Committee member

** Of blessed memory

*** Individuals, families, firms, and foundations who have supported UJA-Federation with lifetime giving of \$10 million or more

HONORARY MEMBERS OF THE BOARD OF DIRECTORS

Lawrence B. Buttenwieser
 Alisa R. Doctoroff
 Louise B. Greilsheimer
 Irwin Hochberg**
 Alan S. Jaffe
 Robert S. Kapito
 Jerry W. Levin
 Linda Mirels
 Morris W. Offit
 Judith Stern Peck
 Stephen Shalom
 John M. Shapiro
 Larry A. Silverstein
 Susan K. Stern
 James S. Tisch
 Wilma S. Tisch
 Elaine K. Winik**
 Larry Zicklin

Committees and Chairs

Executive Office

ALLOCATIONS STEERING COMMITTEE

Jeffrey A. Schoenfeld

BY-LAWS

Richard A. Rosen

COMPENSATION

Jeffrey A. Schoenfeld

GOVERNANCE AND POLICY

John M. Shapiro

STANDARDS AND CONFLICTS

Gary M. Rosenberg

Finance

AUDIT

Adam F. Weissenberg

FINANCE

Gregory S. Lyss

INVESTMENT

Jeffrey M. Stern

Community Planning and Agency Resources

GENERAL PLANNING

Dorothy Tananbaum

BROOKLYN ADVISORY

Marcella Kanfer Rolnick

CARING

Jodi J. Schwartz

COMMUNITY RESOURCES

Bruce Wexler

GOVERNMENT RELATIONS AND ADVOCACY

Marilyn Gottlieb

IMPACT AND PERFORMANCE ASSESSMENT

Marcia Riklis

INTERNATIONAL AGENCIES

Alisa F. Levin
 Samuel G. Liss

JEWISH COMMUNAL NETWORK

Wayne K. Goldstein

JEWISH LIFE

Sarene P. Shanus

LAB

Joel Citron

LONG ISLAND ADVISORY

Stacy Hoffman

WESTCHESTER ADVISORY

Tracey D. Bilski

Financial Resource Development

GENERAL CHAIRS, 2020 CAMPAIGN

Brett H. Barth
 Suzanne W. Doft

COMMUNAL SERVICES

Rick Lewis
 David Rivel

ENTERTAINMENT, MEDIA & COMMUNICATIONS

Michael D. Fricklas
 Michael E. Kassan
 Jessica Reif-Ehrlich

IRANIAN DIVISION

Shahram Yaghoubzadeh

LAWYERS DIVISION

Daniel J. Bursky

LONG ISLAND

Scott Jaffee

MANHATTAN

Benjamin Finkelstein
 Emily Gindi

REAL ESTATE/HEALTH CARE

Jonathan M. Estreich

RUSSIAN DIVISION

Nadya Belenkiy
 Diana Fox

SEPHARDIC DIVISION

Raymond Chalme
 Isaac S. Chera

UJA WOMEN

Laurie Girskey

WALL STREET & FINANCIAL SERVICES

Lloyd C. Blankfein

WESTCHESTER

Cindy Golub

YOUNG LEADERS

Andrew D. Klaber

CAPITAL GIFTS AND SPECIAL INITIATIVES

Jeffrey R. Gural
 William L. Mack
 Philip L. Milstein

HERITAGE SOCIETY

Sandy and Steven Lenger

PLANNED GIVING & ENDOWMENTS

Lawrence J. Cohen

PRIME MINISTER'S COUNCIL

Shari and Jeffrey H. Aronson
 Jane Dresner Sadaka and
 Ned Sadaka

AMBASSADOR'S ROUND TABLE

Kim and Alan Hartman
 Heidi and Richard Rieger

KING DAVID SOCIETY

Judy and Peter Baum
 Linda and Jeffrey M. Solomon

Executive Staff

Eric S. Goldstein
Chief Executive Officer

Mark D. Medin
*Executive Vice President
 Financial Resource
 Development*

Deborah A. Joselow
Chief Planning Officer

Louisa Chafee
*Senior Vice President
 External Relations and
 Public Policy*

Irvin A. Rosenthal
Chief Financial Officer

Ellen R. Zimmerman
*General Counsel, Chief
 Compliance Officer &
 Secretary*

Graham Cannon
Chief Marketing Officer

2020 ANNUAL REPORT

Donya Levine
*Director, Content
 Development*

UJA'S NETWORK OF NONPROFITS

This list includes organizations that receive unrestricted support and/or funds for specific strategic initiatives as of November 2020. We also provide grants for hundreds of additional programs throughout our network.

CAMPING

Berkshire Hills Eisenberg Camp
Camp Zeke
Eden Village Camp
Foundation for Jewish Camp
Henry Kaufmann Campgrounds
Rising Treetops at Oakhurst
Surprise Lake Camp
Usdan Summer Camp for the Arts

COMMUNITY RELATIONS

Council of Jewish Émigré Community Organizations (COJECO)
Jewish Community Relations Council of New York (JCRC-NY)
The New York Board of Rabbis
Westchester Jewish Council

DAY SCHOOLS

Abraham Joshua Heschel School
Hannah Senesh Community Day School
Hebrew Academy of the Five Towns and Rockaway (HAFTR)
Hebrew Academy of Long Beach
Hebrew Academy of Nassau County (HANC)
The Leffell School
Manhattan Day School
Mazel Day School
North Shore Hebrew Academy
Ramaz School
Rodeph Sholom School
SAR Academy and High School
Schechter School of Long Island
The Shefa School
Solomon Schechter School of Manhattan
Solomon Schechter School of Queens
Westchester Day School
Yeshiva Darchei Torah
Yeshiva of South Shore
Yeshivah of Flatbush

HEALTH AND HUMAN SERVICES

The Blue Card
Bronx Jewish Community Council
Collective Impact Initiative
Community Alliance for Jewish-Affiliated Cemeteries (CAJAC)
Council of Jewish Organizations of Flatbush
Crown Heights Jewish Community Council

DOROT

Gurwin Jewish Nursing & Rehabilitation Center
Hebrew Free Burial Association
Hebrew Free Loan Society
Israel Trauma Coalition
JCCA
Jewish Association Serving the Aging (JASA)
Jewish Board of Family and Children's Services
Jewish Community Council of Canarsie
Jewish Community Council of Greater Coney Island
Jewish Community Council of the Rockaway Peninsula (JCCRP)
Jewish Deaf Resource Center
Keshet
Maoz
Metropolitan Council on Jewish Poverty
MJHS
The New Jewish Home
New York Legal Assistance Group (NYLAG)
Olim Beyahad
Queens Jewish Community Council
Ramapo for Children
Selfhelp Community Services
Shorefront Jewish Community Council
United Jewish Council of the East Side
Westchester Jewish Community Services (WJCS)

JEWISH CAMPUS LIFE

College of Staten Island Hillel
Columbia/Barnard Hillel - The Kraft Center for Jewish Student Life
Edgar M. Bronfman Center for Jewish Student Life at New York University
Hillel at Baruch College
Hillel at Binghamton University
Hillel at Stony Brook
Hillels of Westchester
Hofstra University Hillel
Hunter College Hillel
Queens College Hillel
Tanger Hillel at Brooklyn College

JEWISH COMMUNITY CENTERS

92nd Street Y
Barry and Florence Friedberg Jewish Community Center

Bronx House

The Center (Sephardic Community Center)
Commonpoint Queens (Central Queens Y and Samuel Field Y)
Edith and Carl Marks Jewish Community House of Bensonhurst
The Educational Alliance
Harold and Elaine Shames JCC on the Hudson
Hebrew Educational Society
Jewish Community Center of Mid-Westchester
Jewish Community Center of Staten Island
Kings Bay Y
The Marion & Aaron Gural JCC
Marlene Meyerson JCC Manhattan
Mid-Island Y Jewish Community Center
Mosholu Montefiore Community Center
The Riverdale YM-YWHA
Shorefront YM-YWHA of Brighton-Manhattan Beach
Sid Jacobson JCC
Suffolk Y JCC
YM&YWHA of Washington Heights & Inwood

JEWISH EDUCATION

BINA
Hadar Institute
Hazon
The Jewish Education Project
Shalom Hartman of North America

NATIONAL AND INTERNATIONAL

70 Faces Media
The American Jewish Joint Distribution Committee (JDC)
HIAS
Hillel International
The Jewish Agency for Israel
Jewish Community Centers Association of North America
Jewish Council for Public Affairs (JCPA)
The Jewish Federations of North America
Moishe House
National Coalition Supporting Eurasian Jewry (NCSEJ)
Network of Jewish Human Service Agencies

UJA-Federation of New York cares for Jews everywhere and New Yorkers of all backgrounds, responds to crises close to home and far away, and **shapes our Jewish future.**

MAIN OFFICE

NEW YORK

130 East 59th Street
New York, NY 10022

REGIONAL OFFICES

LONG ISLAND

6900 Jericho Turnpike
Suite 302
Syosset, NY 11791

WESTCHESTER

925 Westchester Avenue
Suite 200
White Plains, NY 10604

BROOKLYN

68 3rd Street, Suite 15
Brooklyn, NY 11231

OVERSEAS OFFICE

ISRAEL

48 King George Street
Jerusalem, Israel 91071

