BUILT FOR THIS MOMENT

2020 ANNUAL REPORT

UJA Federation NEW YORK
HOW WILL FUTURE GENERATIONS REMEMBER OUR IMPACT IN 2020? HOW DO WE SHAPE 2021 AND ALL THAT COMES NEXT?
Dear Friends,

Undoubtedly, 2020 was one of the most difficult years in recent history: a global pandemic shut down everyday life, resulting in an avalanche of intense needs across the Jewish and broader New York community. Increasing anti-Semitism compelled us to invest in security and mobilize a public display of solidarity. And a national reckoning on racial equity gave new reason to amplify efforts to build a more just and inclusive society.

When we look back, we’ll first say this was a year that taught us to take nothing for granted — from the joy of a Shabbat meal surrounded by family and friends to a shiva call at a house of mourning. It was a year that forced us physically apart, yet drew us closer together in many unexpected ways.

We’ll also remember how this year we demonstrated that in the worst of times, our community was at its very best. From the first days of the crisis, we pivoted to meet widespread and rapidly evolving needs. Longstanding relationships with Albany and City Hall meant we could advocate powerfully on behalf of our network. At every step, we were the safety net for the safety net, ensuring that our network of nonprofits could deliver essential services. Only UJA has the scale, relationships, and expertise to mount such an expansive communal response.

BUILT FOR THIS MOMENT
The visionary founders who created UJA-Federation’s philanthropic model in 1917 could never have predicted what we would face in 2020. Yet, the foundation they laid down — strengthened year after year by generations of donors — prepared us to meet the relentless onslaught of challenges.

So many gave with tremendous generosity. In 2020, we raised a total of $228.4 million: $171.6 million for our annual campaign, $17.3 million in capital gifts and special initiatives, and $39.5 million in planned giving and endowments.

Thank you for giving with such full hearts.

Generations from now, we hope a strong and vibrant New York Jewish community will look back at this historic year and find lasting inspiration in what we made possible together.

With our deepest thanks,

AMY A. B. BRESSMAN
President

DAVID L. MOORE
Chair of the Board

ERIC S. GOLDSTEIN
Chief Executive Officer
OUR HISTORIC RESPONSE TO A GLOBAL PANDEMIC
In early March 2020, when the first case of coronavirus was reported in New York, UJA and our partners raced against the clock preparing for the unknown.

The first driving question: what would be required to ensure the continuation of indispensable services? When the lockdown went into effect, we helped make sure that all those who count on our network for food, home health care, and more — particularly the elderly, Holocaust survivors, the poor, and people with disabilities — would not go without.

As unemployment skyrocketed and the numbers of people facing food insufficiency nearly doubled, we allocated tens of millions of dollars in emergency funding above and beyond our normal allocations. At the same time, another issue required our attention: the viability of Jewish institutions, many of which were unable to run the revenue-driving programs they depend on. Our grants and loans focused on sustaining these institutions through the pandemic so they could remain treasured anchors of Jewish community for generations to come.

At every turn, we worked hand-in-hand with our partners in every sector — human services, JCCs, synagogues, camps, Hillels, day schools — to understand what was needed to meet both immediate and longer-term needs.

Among the challenges we tackled together:
- Meeting the increased demand for food
- Ensuring dignified Jewish burials for impoverished victims of the virus
- Easing the pain of isolation for the elderly
- Securing hard-to-come-by personal protective equipment
- Supporting the mental health needs of people of all ages
- Helping Jewish day schools safely open their doors to in-person learning
- Creating meaningful virtual opportunities for Jewish life and connection
- Helping to sustain our vital Jewish community centers

Our emergency relief funding has impacted more than 300,000 people to date.

“At a time when so many felt overwhelming panic, we stayed laser-focused on prioritizing needs and allocating funds for maximum impact.”

— Amy A. B. Bressman, UJA President
Highlights of UJA’s Covid-Relief Funding: March – December 2020

We have allocated $64 million in a combination of grants and interest-free loans since March, over and above our more than $130 million in regular annual allocations. Funding decisions were made quickly to meet immediate needs while also helping Jewish institutions confront Covid’s long-term financial impact.

SUPPORT FOR INDIVIDUALS AND FAMILIES IN NEED

Physically, emotionally, and financially, the lockdown and the months of uncertainty have taken an enormous toll on vulnerable New Yorkers. Our initial focus was on providing the basics: food, cash assistance, and interest-free loans to low-income New Yorkers and often-overlooked Jewish populations. At the height of the pandemic, we were tragically called on to ensure the dignified burial of impoverished Jewish victims of the virus. And as our region reopened, we looked to help the newly unemployed and others in financial and emotional distress find a path from crisis to stability.

Responding to Food Insufficiency:
- $1 million to Metropolitan Council on Jewish Poverty to significantly expand its capacity to deliver and distribute kosher food.
- $750,000 to Met Council for Passover food.
- $360,000 to Met Council and other agencies for additional food distribution.
- $250,000 to provide 8,500 holiday meals, seder kits, and matzah to over 4,000 households, representing the broad geographic, religious, and ethnic diversity of Jewish New York.
- $75,000 to the mayor’s office to support consulting services related to the distribution of emergency food supply.

Nearly 15 million pounds of food distributed through Met Council since March.

Providing Cash Assistance:
- Low-Income New Yorkers: $2 million awarded to UJA through the New York Community Trust, which our partners on the ground distributed to needy low-income New Yorkers.
- Low-Income CUNY Hillel Students: $430,000 in emergency cash support, administered by the Hebrew Free Loan Society, a nonprofit partner.
- Low-Income Single Parents: $330,000 to provide emergency support through JCCs that were part of our Single Parent Initiative.

Synagogue Funds for the Vulnerable: $600,000 to four local rabbinic associations so rabbis could assist the most vulnerable members of their congregations.

Dignified Burial: $250,000 to make certain that every Jew, regardless of financial means or religious affiliation, could receive a dignified, traditional funeral and burial.

“It means everything getting the grant. It really lessens the load.”

– Esther, a junior at John Jay College, was worried about paying tuition for a required class after she lost her job. Emergency cash assistance through a UJA grant to CUNY Hillel students is keeping her on track.
UPWARD, NEW YORK

In 2016, when we were planning UJA-Federation’s centennial and looking to shape our second century, we made the decision to significantly amplify our response to fighting poverty. Reflecting our aspirations, we called our initiative Upward, New York.

We bought a former bowling alley, chosen for its location near one of the densest areas of Jewish poverty, and transformed it into a dignified, welcoming one-stop social service center. On October 6, 2020, we held our official ribbon cutting for the Queens Hub.

At the Hub, under the auspices of Commonpoint Queens (Central Queens Y), those in need are accessing services from multiple UJA nonprofit partners all under one roof. Commonpoint leverages its deep expertise in mental health services and workforce development, providing emotional support and sector-based job training in the areas of health care, data management, and retail. New York Legal Assistance Group (NYLAG) provides essential financial and legal counseling. Hebrew Free Loan Society offers clients access to interest-free loans, enabling them to invest in their education, meet emergency expenses, start a business, and more. And Metropolitan Council on Jewish Poverty supplies food for the digital pantry.

In the planning stages for the Hub, we never conceived that Covid-19 would make the need for this kind of space ever more critical. To address the economic fallout of the pandemic and build on the Queens Hub, we allocated $4.6 million from our endowment to support the creation of six satellite hubs in Brooklyn, Manhattan, Long Island, and Westchester, now up and running. A major new Brooklyn Hub is also in the works. Together, we are offering a coordinated network of services that can change the trajectory for people in need throughout New York, moving them upward.
Holocaust Survivors: $785,000 to meet the needs of survivors in New York and Israel, many of whom are at high risk of the virus and feeling the emotional toll of isolation.

Domestic Violence Survivors: With a surge in domestic violence related to the lockdown, we provided emergency funding for hotel rooms to help people fleeing unsafe situations, and to address the needs of the Orthodox community.

Small-Business Interest-Free Loans: $1 million to our partner Hebrew Free Loan Society to support its program offering loans to help keep small businesses afloat.

Jewish Communal Professionals: $80,000 to support career coaching and other resources for those who worked in the Jewish nonprofit sector but are now unemployed or furloughed.

SUPPORT FOR HUMAN SERVICE PARTNERS
In the early days of the virus, our allocations focused on ensuring that our partners could access loans needed to stay open. Joining forces with other major funders across New York, we provided additional support to help nonprofits address longer-term challenges. We also helped our partners secure and pay for the PPE necessary to ensure the safety of heroic front-line workers and the clients they serve.

“It was a good feeling to know there are organizations out there that really do care about making a difference in someone’s life.”

– Murray, a retiree, worked a part-time job to supplement his fixed income. When he lost his job — and his financial stability — because of the Covid-19 crisis, a UJA partner helped him out with home-delivered meals.
Covid-19 Response and Impact Fund: We provided a $1.5 million grant to and served on the steering committee of a multipartner New York Covid-19 response fund led by the Ford Foundation and Bloomberg Philanthropies, supporting at-risk social service organizations and cultural institutions.

Loan Fund for Human Service Agencies: $20 million from our endowment to create an interest-free loan fund at Hebrew Free Loan Society. The loans are intended for nonprofit partners that rely on government contracts to support human services and anticipate a logjam in payment.

Personal Protective Equipment:
- $550,000 to secure PPE for nonprofit partners on the front lines.
- $50,000 to Hatzalah to secure PPE for more than 1,000 volunteers and 100 ambulance crews.
- $2.5 million designated from our Covid emergency loan fund to help UJA network partners cover the cost of PPE.

Consultation for Nonprofits: We joined with the New York Community Trust and Robin Hood to fund a $500,000 effort to provide consulting services for hundreds of nonprofits across New York that are struggling because of Covid-19.

IN ISRAEL
At the onset of the pandemic, UJA allocated nearly $1 million in emergency funding, in addition to the tens of millions we give Israeli partners annually. With this ongoing support, the American Jewish Joint Distribution Committee (JDC) provided essential services to 100,000+ homebound elderly in 140 of Israel’s poorest municipalities and supported workforce development programs. The Jewish Agency for Israel provided emergency loans to nonprofits. Amigour, the agency’s social-housing subsidiary, offered critical care to the elderly and Holocaust survivors.

As the crisis escalated dramatically in Israel, UJA provided an additional $3.5 million from our endowment to combat food insecurity, help the new poor, support struggling small businesses, provide services for at-risk children, strengthen leadership and volunteer networks, and develop technological solutions to Covid-related challenges.

IN THE FORMER SOVIET UNION
Our ongoing funding for partners in the former Soviet Union supported home care for elderly Jews, food delivery for families in quarantine and the isolated elderly, and other vital services.
SUPPORT FOR JEWISH COMMUNAL ORGANIZATIONS

Jewish community centers, summer camps, day schools, and synagogues have been feeling the tremendous fiscal strain of being forced to shut down and then adjust to a new reality online and off. Our funding has focused on helping sustain these anchors of Jewish life, allowing them to plan for the future and safely open their doors.

Sustaining Jewish Community Centers & Day Camps: $14.3 million in a combination of grants and interest-free loans to sustain 22 local JCCs and the Jewish summer camps operated by them, many at our Henry Kaufmann Campgrounds. We also funded Summer in the Cloud, a virtual camp platform that, for the first time, brought JCCs under one umbrella, giving campers and families across the region a way to stay engaged.

Residential Summer Camps: $2.1 million to support sleepaway camps so they can continue to create life-changing Jewish camping experiences for generations to come.

Jewish Day Schools:
• $2 million Covid scholarship fund to supplement the $1 million we already distribute for day school tuition assistance.
• $2.1 million, with support from The Paul E. Singer Foundation, to offset reopening costs.
• $50,000 to support distance learning at The Shefa School, a school for children with language-based learning disabilities.
Consultancy Support for Synagogues and Day Schools: $111,000 to offer scenario planning and financial modeling support to New York synagogues and day schools.

HELPING OUR NEIGHBORS
Testing for At-Risk Communities: We supported free Covid-19 testing at pop-up sites in Brooklyn and the Bronx to help hard-hit communities of color.

Helping the Workers Who Feed New York: We allocated $100,000 to Catholic Charities of the Archdiocese of New York to support a cash assistance fund for workers in food-related industries, many of whom were not eligible for federal stimulus checks.

Dates for Ramadan: We provided funds to help procure 2,000 pounds of dates, a food important during Ramadan, for a Muslim community group we work with whose food pantries were overwhelmed.

ADDITIONAL VITAL RESOURCES
In addition to emergency dollars, UJA offered important resources to nonprofit partners and members of our community.

Advocacy: UJA’s government relations team has been advocating on behalf of our network at the federal, state, and city level. We’ve helped secure food for vulnerable populations and supplies for our nonprofit partners. We also helped our partners, including day schools and community centers, secure funding from the federal Paycheck Protection Program, which provided forgivable loans to cover payroll and overhead expenses.

Support for Partner Nonprofits: We hosted information-sharing webinars for day schools, synagogues, and health and human services agencies, with more than 7,900 people participating. We also secured the law firm of Paul, Weiss to provide pro bono counsel around Covid-19 legislation.

Jewish Life: When schools closed, we convened PJ Library, the Foundation for Jewish Camp, and The Jewish Education Project to create a collection of Jewish activities and content for homebound families.

Shofar Across Brooklyn: We worked with 20 local organizations to arrange a simultaneous shofar blowing with over 1,000 people gathering safely outdoors to welcome in the new year.

Curated Covid Resources: We compiled critical resources on our website for nonprofits and community members.

Volunteerism: We convened agencies that rely on volunteers so they could share best practices, identify service gaps, and brainstorm models for volunteer engagement. Through our support, we’ve helped mobilize more than 21,200 volunteers since March.

“When I saw the survivors’ faces, and saw how grateful they were that someone remembered them, I understood I’d never done something that was so heartfelt before.”

– Alla volunteered with her children to deliver Shabbat meals to Holocaust survivors. They are pictured together on the cover.
SOLIDARITY AND SECURITY: STANDING AGAINST ANTI-SEMITISM
It’s become heartbreakingly clear that anti-Semitism has gained new traction across the United States. And the pandemic has not stopped the acceleration of anti-Semitism; to the contrary, it’s provided fertile ground for additional hate.

In late 2019, we announced a significant investment in community security. And in early 2020, to show that when faced with anti-Semitism, we will never make ourselves small nor stand silent, we organized a very public show of solidarity.

NEW YORK SAYS “NO HATE. NO FEAR.”
In response to a rash of incidents in late 2019, on January 5, 2020, we brought 25,000 people — Jews and non-Jews together — to march from Foley Square across the Brooklyn Bridge under the banner of “No Hate. No Fear.” The march and rally were conceived and funded by UJA and planned with the Jewish Community Relations Council of New York (JCRC-NY).

The Anti-Defamation League New York/New Jersey, American Jewish Committee, and New York Board of Rabbis joined as rally sponsors. Nearly 200 organizations participated, with delegations from Cleveland; Connecticut; Massachusetts; New Jersey; Philadelphia; Washington, D.C.; Montreal; and Toronto. Dozens of elected officials — including our senior-most political leaders from the city, state, and Congress — joined us.

Jerusalem Stands in Solidarity: On the same day as the New York rally, hundreds of Israelis in Jerusalem showed up for a parallel rally organized by UJA’s overseas partner The Jewish Agency for Israel, as well as the World Zionist Organization and ADL. Participants chanted “Am Yisrael Chai” and proudly displayed signs that read “Love Your Neighbor As You Love Yourself” and “No Hate. No Fear.”

We marched to combat anti-Semitism and fear, and to say that when a visibly Jewish person is attacked, we are all attacked.

“The point of the march was not simply to walk across a bridge, but rather to build better bridges. Between all denominations of Jews. Between Jews and non-Jews. So that we can more effectively combat anti-Semitism and all forms of hatred together.”

– Eric S. Goldstein, UJA CEO

We brought 25,000 people together to say no to hate and no to fear.
$12 MILLION
In government security grants awarded to 138 Jewish institutions with thanks to CSI’s assistance.
COMMUNITY SECURITY INITIATIVE (CSI)

After the Pittsburgh and Poway shootings, we made a strategic investment in communal security. In September 2019, we launched the Community Security Initiative in order to help the approximately 2,000 Jewish institutions in the New York area significantly enhance their physical security. To lead the initiative, we partnered with JCRC-NY to hire Mitchell D. Silber, former NYPD director of intelligence analysis.

Mitch has assembled a team of five highly qualified regional directors housed at JCRC and Westchester Jewish Council. Regional directors consult Jewish organizations on security upgrades, provide help accessing government funds, coordinate and facilitate trainings, liaise with law enforcement, and more. With CSI’s assistance, 138 Jewish institutions have been awarded approximately $12 million in Department of Homeland Security Nonprofit Grants.

Working with the Foundation for Jewish Camp, we’ve brought on a camp security director who will serve as a resource for both day and residential camps. And we recently added a threat intelligence analyst who will be based at the ADL’s Center on Extremism to monitor streams of online anti-Semitism for New York-based threats.

With our nonprofit partner Hebrew Free Loan Society, we’ve continued making interest-free bridge loans available to Jewish institutions that have been awarded government security grants but need help to pay for security enhancements up front.

Right before the High Holidays in September 2020, CSI announced a new partnership with Community Security Service, an organization that trains volunteers in professional security techniques. During the pandemic, CSI has also focused on “health security,” helping prepare Jewish institutions for opening in compliance with CDC guidelines.

On the advocacy front, our joint effort with the Jewish Federations of North America has helped double federal funding for nonprofit security from $90 million to $180 million.

Coming up: Implementing a community-wide security communication system to notify all Jewish institutions in the event of an incident.

After the Pittsburgh and Poway shootings, we made a strategic investment in communal security.

“The Jewish community must be proactive in protecting itself.”

CREATING MORE INCLUSIVE JEWISH COMMUNITIES
In 2020, long-overdue conversations about racial equity took center stage across the country.

Adding more urgency to these conversations, the pandemic laid bare inequities that have caused communities of color to be disproportionately affected by the virus.

While UJA isn’t new to the work of social justice, we know there’s more we can learn and much more work to be done. We also recognize the work we need to do within the Jewish community to make sure Jews of Color are safe, valued, and included at our own communal tables.

Calling out hatred. Learning. Advocating. This is where change begins.

Change Begins With the Jewish Community
• We’re supporting a range of grassroots initiatives that promote diversity, equity, and inclusion for Jews of Color in Jewish day schools, summer camps, and through Hillels on college campuses.
• We’re funding Jewish engagement opportunities in evolving Jewish neighborhoods — from Harlem to the Lower East Side to Jackson Heights — reaching out to a wider net of more diverse Jewish households and community members.

• Coming Up: We’re launching a New York office of the Bay Area Jews of Color Initiative. The program will build a pipeline of talent for Jews of Color looking to work in Jewish communal professional spaces, as well as support emerging organizations led by Jews of Color.

Change Begins Through Joint Advocacy and Learning
• We’ve helped the Jewish Social Justice Roundtable build a presence in New York. Today, our funding to the Roundtable mobilizes the Jewish community in pursuit of social justice.
• We’re supporting nonprofits that fight white supremacy and underscore the link between anti-Semitism and racism.
• On Juneteenth, 2020, we took part in an interfaith, multiracial conversation with our partners at FPWA (Federation of Protestant Welfare Agencies) and Catholic Charities, exploring how racism has historically shown up in faith and how we can use faith to combat it.

Change Begins With Us
• At UJA we’re investing in our own ongoing education on issues of race, equity, and inclusion to ensure that we approach our work from an ever-more-informed perspective.

“American Jewish institutions need to turn new attention to the issues of racism and inequity, and fully recognize, honor, and celebrate the diversity of our community.”

– Lindsey Newman, Director of Community Engagement at Be’chol Lashon (In Every Tongue), a UJA grantee
ALL THE WAYS WE CAME TOGETHER

For most of 2020, our community couldn’t safely be together in person, so we found vital and compelling ways to inform, inspire, and entertain — virtually.

We provided access to leading thinkers, tastemakers, and luminaries who are at the top of their fields. We arranged virtual site visits that gave insight into UJA’s heroic partners at work. We logged on every morning to hear blessings and be lifted up by song.

And we toasted our honorees on Zoom, appreciating even more what their leadership and support makes possible — and very much looking forward to being together in person!

Daily Words of Wisdom & Pre-Shabbat Gatherings
When New York’s official lockdown was less than a week old, we started hosting a pre-Shabbat community-wide gathering on Zoom. Our goal was to create a virtual platform for all of us to come together — freed of denominational and geographic constraints — to hear words of comfort and inspiration from Jewish leaders. Each week we hosted a different group of rabbis, educators, and cantors representing diverse Jewish affiliations, anchored by Rabbi Menachem Creditor, UJA’s Pearl and Ira Meyer scholar-in-residence. Over 13 weeks, from March to July, 46 leaders shared their teachings and song over Zoom and Facebook, garnering tens of thousands of virtual participants. Since the pandemic began, Rabbi Creditor has also been hosting a Facebook live event every weekday morning at 9:00 am, sharing song and Jewish wisdom.

A Community of Communities
UJA’s donors have always been proud of the identities, industries, and geographies that define us: Entertainment, Healthcare, Lawyers, Real Estate, Russians, Sephardic, Tech, UJAPride, UJA Women, Wall Street, Young Leaders, Manhattan, Long Island, Westchester. This year, more than ever, we were so grateful for our community of communities.

By The Numbers
- Total Raised: $228.4 million
- Annual Campaign: $171.6 million
- Capital Gifts & Special Initiatives: $17.3 million
- Planned Giving and Endowments: $39.5 million
- 41,000 people attended 401 events online and off

Legacy Gifts Matter
This year spotlighted the power of our endowment and legacy gifts, which together contribute 30% of our operating budget and allow us to act boldly in times of crisis. With thanks to the tremendous foresight of donors who left legacy gifts to UJA, we were able to quickly allocate millions in emergency Covid-relief funding. We also celebrate the vision and commitment of the 50 families and individuals who created legacy gifts this year, ultimately contributing $22.7 million to our community’s future.

We Helped Count New York
Already begun before the pandemic, UJA worked with our interfaith allies and partners to be a powerful advocate for Census participation, knowing how much is at stake for New Yorkers in need. As the pandemic greatly complicated the process, we supported a number of outreach efforts to get the word out to the Jewish community about the importance of being counted.
HIGHLIGHTS OF OUR 2020 EVENTS

1. **King David Society with Bari Weiss** (from left): Jeffrey M. Solomon, King David Society co-chair; Bari Weiss, American opinion writer and editor; Rabbi Angela W. Buchdahl, senior rabbi, Central Synagogue

2. **2020 Campaign Launch** (from left): Jeffrey A. Keswin, UJA board member; Robert S. Kapito, former UJA board chair; Suzanne W. Doft, general co-chair of UJA’s 2020 Campaign; guest speaker His Eminence, Cardinal Timothy Dolan; Amy A. B. Bressman, UJA president; David L. Moore, UJA board chair; Eric S. Goldstein, UJA CEO

3. **Wall Street Dinner:** Suzanne W. Doft and Brett H. Barth, general co-chairs of UJA’s 2020 Campaign

4. (from left): Andrew Ross Sorkin, keynote speaker; Adam R. Schwartz, honoree; Barbara G. Novick, honoree; Lloyd C. Blankfein, UJA Wall Street and Financial Services chair; Amy A. B. Bressman, UJA president; Robert S. Kapito, former UJA board chair; Eric S. Goldstein, UJA CEO

5. **Scarsdale Women’s Campaign Kick Off** (from left): Mauri Chotin Zemachson, Kate Eichel, Scarsdale board co-chairs

6. **Generosity Signature Event Host Committee**

7. **Lawyers Division Annual Event** (from left): Amy A. B. Bressman, UJA president; Paul S. Pearlman, honoree; Lee Jason Goldberg, honoree; Eric S. Goldstein, UJA CEO

8. **NY Lions honorees** (from left): Lauren Feldman, Vicki Feldman Portman, Stacy Hoffman, Jennifer Galeon

9. **Long Island North Shore Inaugural Honorees** (from left): David and Laurie Finkelstein; Jeff and Beth Weingarten; Judy Baum; Rebecca and Morty Schaja; Susan and Alan Finkelstein
**KEY FINANCIAL RESULTS**

**Total Revenue and Gains: $220,957**
(dollars in thousands)

- Annual/Special Giving 71%
- Planned Giving & Endowments 15%
- Net Investment Income and Appreciation 1%
- Other 13%

**Total Grants and Expenses: $245,019**
(dollars in thousands)

- Grants and other Program Services 77%
- Fundraising 15%
- Management and General 8%

**Net Assets by Donor Restriction**
(dollars in thousands)

- Without Donor Restrictions (Includes Undesignated and Board Designated Funds) $491,401
- With Donor Restrictions (Includes Endowment, Split-Interest Agreements and Other Funds Subject to Purpose and/or Time Restrictions) $717,552

- Board Designated Endowment $316,245
- Endowment Not Subject to Purpose Restrictions $174,159
- Endowment Subject to Purpose Restrictions $431,614
- Non-Endowment Subject to Purpose Restrictions $44,878
- Other Net Assets $242,057
Where the Dollars Go

BY FOCUS AREA IN NEW YORK, IN ISRAEL, AND AROUND THE WORLD (in millions)

<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Caring for People in Need</td>
<td>$69.2</td>
<td>42%</td>
</tr>
<tr>
<td>Combating Poverty</td>
<td>$41.6</td>
<td>25%</td>
</tr>
<tr>
<td><em>Nurturing Mental Health and Well-Being</em></td>
<td>$27.6</td>
<td>17%</td>
</tr>
<tr>
<td>Strengthening Jewish Life and Community</td>
<td>$68.0</td>
<td>42%</td>
</tr>
<tr>
<td>Responding to Crisis</td>
<td>$15.1</td>
<td>9%</td>
</tr>
<tr>
<td>Building an Inclusive and Just Society</td>
<td>$11.1</td>
<td>7%</td>
</tr>
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</table>

BY GEOGRAPHY (in millions)

<table>
<thead>
<tr>
<th>Geography</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>$111.2</td>
<td>68%</td>
</tr>
<tr>
<td>Israel</td>
<td>$18.7</td>
<td>12%</td>
</tr>
<tr>
<td>Former Soviet Union</td>
<td>$12.5</td>
<td>8%</td>
</tr>
<tr>
<td>National</td>
<td>$11.4</td>
<td>7%</td>
</tr>
<tr>
<td>Other International</td>
<td>$8.6</td>
<td>5%</td>
</tr>
</tbody>
</table>

In FY 2020, UJA allocated a total of $163.4 million in grant expense.

Individual grants may be attributed to more than one focus area.

2020 Financial Resource Development Results
(dollars in millions)

<table>
<thead>
<tr>
<th>Resource Development Results</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLEDS TO THE ANNUAL CAMPAIGN AND OTHER ANNUAL GIVING PLEDGES</td>
<td>$171.6</td>
<td></td>
</tr>
<tr>
<td>PLANNED GIVING &amp; ENDOWMENTS (gross receipts, including supporting organizations)</td>
<td>$39.5</td>
<td></td>
</tr>
<tr>
<td>CAPITAL DEVELOPMENT, SPECIAL INITIATIVES AND OTHER (pledges, including gifts received on behalf of beneficiary agencies)</td>
<td>$17.3</td>
<td></td>
</tr>
<tr>
<td>FUNDRAISING EXPENSES AS A PERCENT OF REVENUE (including amounts raised on behalf of others)</td>
<td>16.9%</td>
<td></td>
</tr>
</tbody>
</table>

From March 2020 to January 2021, we allocated $64 million in emergency Covid relief in a combination of grants and interest-free loans.
## Condensed Statement of Activities

**Year ended June 30, 2020 and 2019**

(dollars in thousands)

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE AND GAINS (LOSSES)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net contributions (annual/special giving)</td>
<td>$157,685</td>
<td>$158,572</td>
</tr>
<tr>
<td>Endowment contributions, legacies and bequests</td>
<td>32,199</td>
<td>19,498</td>
</tr>
<tr>
<td>Split-interest agreements</td>
<td>[net of changes in value of ($419) in 2020 and $673 in 2019]</td>
<td>148</td>
</tr>
<tr>
<td>Donated goods and services</td>
<td>300</td>
<td>330</td>
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<tr>
<td>Amounts raised on behalf of others</td>
<td>24,786</td>
<td>15,263</td>
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<tr>
<td><strong>Net contribution revenue, including amounts raised on behalf of others</strong></td>
<td>215,118</td>
<td>194,791</td>
</tr>
<tr>
<td>Less: amounts raised on behalf of others</td>
<td>(24,786)</td>
<td>(15,263)</td>
</tr>
<tr>
<td><strong>Net contribution revenue, excluding amounts raised on behalf of others</strong></td>
<td>190,332</td>
<td>179,528</td>
</tr>
<tr>
<td>Net investment income</td>
<td>4,195</td>
<td>8,721</td>
</tr>
<tr>
<td>Net (depreciation) appreciation in fair value of investments</td>
<td>(2,955)</td>
<td>19,291</td>
</tr>
<tr>
<td>Rental, service and other income</td>
<td>29,385</td>
<td>27,237</td>
</tr>
<tr>
<td><strong>Total revenue and gains</strong></td>
<td>220,957</td>
<td>234,777</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GRANTS AND EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants</td>
<td>163,445</td>
<td>166,759</td>
</tr>
<tr>
<td>Other program services</td>
<td>24,085</td>
<td>24,237</td>
</tr>
<tr>
<td><strong>Total grants and other program services</strong></td>
<td>187,530</td>
<td>190,996</td>
</tr>
<tr>
<td>Fundraising</td>
<td>36,255</td>
<td>35,378</td>
</tr>
<tr>
<td>Management and general</td>
<td>21,234</td>
<td>19,452</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>245,019</td>
<td>245,826</td>
</tr>
<tr>
<td>Decrease in net assets before postretirement plan adjustments</td>
<td>(24,062)</td>
<td>(11,049)</td>
</tr>
<tr>
<td>Postretirement benefit changes not included in net periodic benefit cost</td>
<td>(513)</td>
<td>(162)</td>
</tr>
<tr>
<td><strong>Decrease in net assets</strong></td>
<td>$24,575</td>
<td>$11,211</td>
</tr>
</tbody>
</table>
### Condensed Balance Sheet

**June 30, 2020 and 2019**

(dollars in thousands)

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$29,199</td>
<td>$15,776</td>
</tr>
<tr>
<td>Contributions receivable, net</td>
<td>110,581</td>
<td>118,930</td>
</tr>
<tr>
<td>Other assets and receivables</td>
<td>84,228</td>
<td>70,735</td>
</tr>
<tr>
<td>Amounts held on behalf of other agencies</td>
<td>57,206</td>
<td>62,718</td>
</tr>
<tr>
<td>Investments</td>
<td>1,031,319</td>
<td>1,071,431</td>
</tr>
<tr>
<td>Unexpended bond proceeds</td>
<td>27,461</td>
<td>32,395</td>
</tr>
<tr>
<td>Assets held under charitable trust agreements</td>
<td>26,341</td>
<td>29,944</td>
</tr>
<tr>
<td>Fixed assets, net</td>
<td>54,137</td>
<td>56,286</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>1,420,472</td>
<td>1,458,215</td>
</tr>
</tbody>
</table>

| **LIABILITIES AND NET ASSETS** |       |           |
| Liabilities:              |       |           |
| Accounts payable, accrued expenses, and other liabilities | $19,430 | $18,893 |
| Grants payable            | 19,275 | 20,951    |
| Amounts held on behalf of other agencies | 57,206 | 62,718 |
| Liabilities under charitable trust and annuity agreements | 36,612 | 39,876 |
| Long-term debt, net       | 74,737 | 78,358    |
| Accrued postretirement benefits | 4,259    | 3,891    |
| **Total liabilities**     | 211,519 | 224,687   |

| Net assets:              |       |           |
| Without Donor Restrictions |       |           |
| (including board designated of $359,342 in 2020 and $383,957 in 2019) | 491,401 | 508,707 |
| With Donor Restrictions  | 717,552 | 724,821   |
| **Total net assets**     | 1,208,953 | 1,233,528 |
| **Total liabilities and net assets** | $1,420,472 | $1,458,215 |
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2020 ANNUAL REPORT
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Director, Content Development
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- Camp Zeke
- Eden Village Camp
- Foundation for Jewish Camp
- Henry Kaufmann Campgrounds
- Rising Treetops at Oakhurst
- Surprise Lake Camp
- Usdan Summer Camp for the Arts

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- Council of Jewish Émigré Community Organizations (COJECO)
- Jewish Community Relations Council of New York (JCRC-NY)
- The New York Board of Rabbis

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- Abraham Joshua Heschel School
- Hannah Senesh Community Day School
- Hebrew Academy of the Five Towns and Rockaway (HAFTR)
- Hebrew Academy of Long Beach
- Hebrew Academy of Nassau County (HANC)
- The Leffell School
- Manhattan Day School
- Mazel Day School
- North Shore Hebrew Academy
- Ramaz School
- Rodeph Sholom School
- SAR Academy and High School
- Schechter School of Long Island
- The Shefa School
- Solomon Schechter School of Manhattan
- Solomon Schechter School of Queens
- Westchester Day School
- Yeshiva Darchei Torah
- Yeshiva of South Shore
- Yeshivah of Flatbush

### HEALTH AND HUMAN SERVICES
- The Blue Card
- Bronx Jewish Community Council
- Collective Impact Initiative
- Community Alliance for Jewish-Affiliated Cemeteries (CAJAC)
- Council of Jewish Organizations of Flatbush
- Crown Heights Jewish Community Council
- DOROT
- Gurwin Jewish Nursing & Rehabilitation Center
- Hebrew Free Burial Association
- Hebrew Free Loan Society
- Israel Trauma Coalition
- JCCA
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- Jewish Board of Family and Children’s Services
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- Maoz
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- Queens College Hillel
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- Bronx House
- The Center (Sephardic Community Center)
- Commonpoint Queens (Central Queens Y and Samuel Field Y)
- Edith and Carl Marks Jewish Community House of Bensonhurst
- The Educational Alliance
- Harold and Elaine Shames JCC on the Hudson
- Hebrew Educational Society
- Jewish Community Center of Mid-Westchester
- Jewish Community Center of Staten Island
- Kings Bay Y
- The Marion & Aaron Gural JCC
- Marlene Meyerson JCC Manhattan
- Mid-Island Y Jewish Community Center
- Mosholu Montefiore Community Center
- The Riverdale YM-YWHA
- Shorefront YM-YWHA of Brighton-Manhattan Beach
- Sid Jacobson JCC
- Suffolk Y JCC
- YM&YWHA of Washington Heights & Inwood

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- Hadar Institute
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- The Jewish Federations of North America
- Moishe House
- National Coalition Supporting Eurasian Jewry (NCSEJ)
- Network of Jewish Human Service Agencies
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