

OCTOBER 7, 2023

2025 ANNUAL REPORT

# HISTORIC TIMES. HISTORIC IMPACT.



 **UJA** Federation  
NEW YORK

A large crowd of people is gathered outdoors, celebrating. Many are holding Israeli flags (white with blue stripes and a Star of David). Some flags have a yellow ribbon added to the Star of David. In the background, a banner reads "PEACE UPON ISRAEL". In the foreground, several signs are visible, one with Hebrew text: "אחם הנשימה והארץ שלהם חיינו מאושרים שאתם בבית" (Aham, the breathing and the land of theirs, we are happy you are home). Another sign says "יחד העם" (Together the people). The overall atmosphere is one of joy and solidarity.

**THEY CAME HOME.**

**OCTOBER 13, 2025**

*We will never grow tired of these words: They came home.*



## DEAR FRIENDS,

After 738 days of war in Israel, the last living hostages were reunited with their families — and the Jewish people breathed a collective sigh of relief. And later, with the return of Ran Gvili, z”l, for dignified burial, no hostages remain in Gaza.

As we take stock of two years of national trauma, it’s clear that needs have only deepened, with 800,000 newly vulnerable in Israel. Since October 7, 2023, UJA has strategically allocated more than \$320 million, as one of the first and largest philanthropic funders in Israel, and we are not stepping back.

What began on 10/7 as the deadliest attack since the Holocaust has reverberated worldwide. From the streets of New York to the beaches of Sydney, Australia, antisemitism has surged. Calls to “globalize the intifada” have become increasingly normalized, fueling violence against Jews.

UJA has met this moment with resolve — investing in the security of 3,400 Jewish institutions, building bridges to foster understanding, and demanding accountability from those sworn to lead and protect.

And still, through all these overlapping challenges... there is growing light. A renewal of Jewish pride. A desire to connect. The radiance of resilience. Which is why we’re investing in all the spaces where Jews find community and joy.

We’ve also remained steadfast in the work that has always defined our mission: fighting poverty and helping New Yorkers live with dignity.

Together, we raised an incredible \$316 million in fiscal year 2025. This is the broader story of our impact. Just as meaningful are the individual stories of the men, women, and families whose lives have been changed by what these funds enable.

Throughout this report, we share these stories: the heartbeat behind every number, and the clearest proof that your commitment translates into real, lasting change.

**You made this possible. Your generosity is what allows us to rebuild, and, yes, to hope.**

With gratitude,

Linda Mirels  
President

Marc Rowan  
Chair of the Board

Eric S. Goldstein  
Chief Executive Officer

# STANDING WITH ISRAEL THROUGH HEARTACHE AND JOY

*Shattered communities in the south and north rebuild with greater resilience.*

*The Tribe of Nova gains a permanent space for healing and remembrance.*

*Injured soldiers. Bereaved families. Survivors of 10/7. All given nuanced care and the support to move forward.*

# 738 DAYS.

For 738 days, Israel's longest war consumed our hearts and minds. From the earliest hours of October 7, 2023, we mobilized, driven by the conviction that when Israel is in crisis, we all are.



1, 2, 3) The devastation of 10/7. 4) Thousands gather for UJA's One Year Later community-wide October 7 commemoration. 5) UJA CEO Eric S. Goldstein with President Herzog at the Nova site on October 7, 2024, 6:29 am, marking the exact moment the attack began. 6) Ronen and Orna Neutra, parents of American-Israeli hostage Omer, z"l, speaking at our two-year October 7 commemoration. 7) Former hostages Guy Gilboa-Dalal and Evyatar David at our Wall Street Dinner, December 1, 2025.

UJA CEO Eric S. Goldstein (right) surveys the damage to Soroka Medical Center with Shlomi Codish, the hospital's Director General of Medical Management, following the 12-day war with Iran, June 2025.



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From the earliest hours, UJA's response was quick, unequivocal, and powerful.

As of December 2025, we've allocated more than \$320 million, evolving from emergency relief to long-term recovery and rebuilding.

These 738 days reshaped Israel and the global Jewish people. Buildings can be rebuilt. Trauma leaves invisible scars that linger for years.

Our partner the American Jewish Joint Distribution Committee (JDC) reports that there are 800,000 newly vulnerable in Israel. Among them: Reservist soldiers and their families. People displaced from the south and the north who may have returned home, but whose lives are

still nowhere near back to normal. New widows and orphans. Nova survivors and their families. And more.

All to say, the needs in Israel today are undeniably greater than they were in October 2023 or 2024 and they will remain so for years to come.

*In these pages, we highlight our impact in key areas.*



Scan for a full listing of our grants and grantees.



**THE NOVA COMMUNITY  
BRUTALLY HURT. SLOWLY HEALING.**

The Nova festival community was united by music, peace, and shared joy. On October 7, Hamas terrorists attacked the festival, murdering 364 of its members, kidnapping 40 others, and shattering a community built on light and love.

In the aftermath, some 3,500 survivors — along with loved ones of those murdered or taken — began to seek healing. UJA has stood with them, allocating more than \$3 million to help establish organizations that support their recovery, including Tribe of Nova, Adamah Tovah, and Safeheart.

**UJA NEW YORK BEIT NOVA**

Working with visionary philanthropists, we launched UJA New York Beit Nova with a ribbon cutting on January 14, 2026, at the 10-acre campus outside Netanya. Created in partnership with the Tribe of Nova and developed alongside the Alin Beit Noam campus for people with disabilities, Beit Nova will benefit from world-class, fully accessible facilities, including a rehabilitation center, sports complex, and Israel's first national adventure park for people with disabilities.

Serving Nova survivors alongside wounded soldiers, adults with special needs, and the broader public, UJA New York Beit Nova stands as a powerful embodiment of resilience and the words, "We Will Dance Again."

**TRAUMA CARE  
MENDING HEARTS. HEALING SOULS.**

At the height of the war, nearly 3 million Israeli adults — a third of the population — struggled with PTSD, anxiety, or depression. Demand for care far exceeded capacity, compounding a crisis that predated October 7.

UJA has prioritized those most deeply affected — widows, orphans, reservists, and their families — while strengthening Israel's broader mental health system.

Since October 7, we've allocated \$23.7 million through a three-pronged approach:

- Training more mental health professionals across Israel.
- Embedding trauma-informed care in schools, workplaces, and communities — especially in the Gaza envelope.
- Supporting specialized therapies, from nature-based healing to surfing, that meet people where they are.

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STORIES OF OUR COMMUNITY

## AFTER TRAGEDY, A MOMENT OF JOY

Shiran Ganon was murdered at the Nova festival. On what would have been her second birthday since the attack, her sister planned to spend the day at the cemetery. Instead, with UJA's support, Nova House invited her to bring her kids for a bereaved family fun day. From jewelry-making and hair-braiding to bubble-blowing and a gift station, her kids enjoyed nonstop fun.

"To see children and parents who live with trauma, with pain and longing — smiling, laughing, feeling joy, feeling loved — that was the best gift you could have given us."



STORIES OF OUR COMMUNITY

## REMEMBRANCE AND RESILIENCE SHARE THE SAME FIELD

In Majdal Shams, a Druze town in Israel's north, tragedy struck in July 2024, when a Hezbollah rocket hit a soccer field, killing 12 children and wounding dozens. Raad Sabag and his six-year-old grandson, Lioua, were just three meters from the blast after a last-minute decision to stop at the park. Raad shielded Lioua with his body, saving him. Both suffered hearing loss for months, but today their hearing has returned — and Raad still takes Lioua to play at that same field each afternoon.

UJA is helping to build a new soccer complex and memorial — a field shaped like a broken heart, marked by 12 stones — where, once again, the sound of children playing will be heard.



*We're helping displaced communities reconstruct their lives.*

## REBUILDING THE NORTH AND SOUTH PIECE BY PIECE

### IN THE SOUTH

To understand the makeup of Israeli communities closest to Gaza is to recognize a spirit forged by pioneering values and uncommon strength. October 7 couldn't break its 30,000 residents — but it sent them across Israel to find temporary shelter. As they have returned, they've found a wasteland.

To help hold displaced communities together and reconstruct their lives, **UJA established Project Horizon**, partnering with other federations.

We provided significant funds to Be'eri, Holit, Kfar Aza, Kissufim, Nahal Oz, Netiv Ha'Asara, Nir Oz, and Erez, along with dozens of other communities near Gaza.

We're leading a comprehensive recovery effort that delivers trauma-informed care, education, and employment support, while rebuilding communal resilience through environmental restoration, infrastructure renewal, and therapeutic retreats and programming for children, high school students, and women.

Working with ReGrow Israel, **we are helping rebuild Israel's agricultural industry**, especially in the Western Negev, where much of the nation's food and climate-resilient technologies are produced. With Brothers and Sisters for Israel, **we are rebuilding kindergartens and preschools in both southern and northern Israel** to imbue kids with stability and structure.

And in Ibim, the **Holistic Center for Bereaved Families** within the Sha'ar Hanegev Resilience and Healing Complex is being built with significant UJA support, helping families who lost loved ones on October 7.



### IN THE NORTH

Before the war, 450,000 residents lived within approximately five miles of the 85-mile-wide Israeli border with Lebanon. Under the threat of Hezbollah, at least 80,000 evacuated. Others opted to stay in their homes despite the fear and trauma of frequent rocket attacks.

Since October 7, **UJA has been one of the largest philanthropic funders in Israel's north**, providing over \$65.5 million to support communities along the confrontation line.

#### Key investments include:

- The Tel Hai Resilience and Therapy Center in Kiryat Shmona, a multipurpose hub providing arts and drama therapy, psychosocial care, academic research, and expanded training for therapists — a critical regional need.
- The Mevo'ot HaHermon Trauma Therapy Center, backed by Sheba Hospital and the Steven & Alexandra Cohen Foundation — the first facility in the northern region dedicated exclusively to trauma care.
- Project Tzafona, the northern counterpart to Project Horizon, developed in close partnership with local leadership to address urgent priorities such as community resilience, informal education, leadership capacity, and trauma services.
- Regional initiatives to create trauma-informed schools, including in predominantly Haredi and Bedouin communities.

### SUPPORTING SOLDIERS

#### CARING FOR THOSE WHO CARRY ISRAEL FORWARD

*More than 1,150 soldiers were killed.*

*6,500 people are officially recognized as bereaved.*

*42% of the dead — 487 individuals — were under the age of 21; 337 were between the ages of 22 and 30.*

*20,000 soldiers were wounded, over 55% of them with psychological injury, and over 65% with physical injury.*

**UJA dedicated just over \$27.1 million to care for soldiers injured on the front lines and their families on the home front.**

Our grantees are supporting specialized physical and mental health care and intensive rehabilitation for soldiers who sustained injuries during their service. We support the families of soldiers, including reservists who served multiple tours, as we fund counseling and programs that help them navigate life after war.

STORIES OF OUR COMMUNITY

## WOMEN WARRIORS

Since October 7, about 65,000 Israeli women have answered the call to serve in the reserves. Among them are Nitzan Malka Levine, 22, and Hila Marer, 32. Having lived through unimaginable scenes of war, they returned home feeling deeply disconnected from loved ones — strangers in their own lives.

Project Sunflowers was created to help women like them heal. With UJA's backing, multiday retreats support women in reserve duty like Nitzan and Hila, letting them safely process their experiences with others who understand. With this therapeutic outlet, in time they will be able to return to jobs, studies, and the simple rhythms of life.

"There's something tribal and mythological about a group of women together," says Nitzan. "When I open my wounds, I know there will be someone to accompany me for months ahead and not leave me alone."



STORIES OF OUR COMMUNITY

## HEALING PTSD IN NATURE

Rimon Farms, a UJA grantee, was created as a refuge for soldiers and first responders carrying PTSD — a place where healing comes through working the land, creating with one's hands, and being gently guided back into community. It's where Eli\* arrived after months of silence.

On October 7, after hearing sirens and gunfire, he learned that his partner's son had been shot in a nearby *moshav*. He raced to them, calling for ambulances, doing everything he could — but the boy died despite his efforts. From that moment, Eli withdrew from the world, unable to speak or return to himself.

Only recently did he begin spending his days at Rimon Farms. Surrounded by open fields, animals, and people who understand trauma firsthand, he is slowly reawakening. There is a spark in his eyes again. For Eli, Rimon Farms is not just a place — it is a path back to himself.

\*Name changed to protect privacy.



### IRAN ATTACKS A NEW FRONT OPENS UP

When Iran attacked Israel in June 2025, it ignited a new front in the war. Within hours of Iranian ballistic missiles reaching across the country, **UJA directed \$10 million in emergency funding** to deliver critical relief.

We helped strengthen the Victims of Terror Fund to aid anyone directly impacted by a missile strike. Our funds helped repair **Soroka Medical Center**, serving nearly a million residents in southern Israel, and provided food, hygiene supplies, and shelter kits to Holocaust survivors, displaced families, and homebound seniors. **We supported bomb shelter repairs, expanded trauma services amid a 700% surge in mental health hotline calls, and mobilized volunteers to aid families of returning reservists.**

## ISRAEL ALLOCATIONS

More than **\$320 million\*** to meet emergency needs while also helping the people of Israel heal physically, mentally, and economically.



### EMERGENCY ALLOCATION BY GEOGRAPHY

\$85.9M | ACROSS THE COUNTRY  
 \$65.5M | NORTH  
 \$67.3M | SOUTH

### ADDITIONAL FUNDING

**\$44.3 MILLION** Sustained grantmaking from our annual campaign since 10/7.

**\$59.2 MILLION** Capital Investment: Alongside emergency relief and programmatic support, we made targeted capital investments to rebuild and reimagine physical spaces across Israel, with a focus on border regions and communities most impacted by the war. From therapeutic and memorial spaces to educational, recreational, and shared-society hubs, these projects provide the physical foundation for long-term recovery, resilience, and return.

## LOOKING FORWARD

### EMPOWERING CHANGE. BUILDING BETTER.

The next few years will be difficult. But UJA has the resources, resolve, and experience to help move Israel forward.

**First, we rebuild.** Reconstructing the hardest-hit areas will require years of focus. We're supporting communities returning home — from restoring economic normalcy to counseling those newly vulnerable because of October 7.

Simultaneously, we continue strengthening the bond between Israeli Jews and diaspora Jewry, especially vital now, by investing in initiatives and proven strategies. As Nir Amitai, CEO of Rimon Farms, said on an October 2025 visit to UJA headquarters in New York City: *"We took our relationship with you — the Jews of the diaspora — for granted. After October 7, we truly understood the depth of your unconditional love. There are so many things that could divide us, but at our core, we are one."*

**Finally, we continue advancing social well-being,** a national challenge well before October 7 but exacerbated by war, by supporting initiatives like the UJA-Federation of New York Selim and Rachel Benin Scholars. This program creates pathways for talented Israelis from underserved communities to pursue STEM careers, improving both their individual futures and Israel's collective future.



# ANTISEMITISM STANDING TOGETHER AGAINST HATE

Attacks are thwarted *because of the vigilance of our Community Security Initiative.*

New York public school educators learn to see Jews beyond stereotypes, *and the vibrant Jewish story beyond the Holocaust.*

Jewish college students receive legal support *after being targeted for being Jewish.*

**We've witnessed what happens when antisemitism goes unchecked:** a young couple murdered outside a Jewish museum in Washington, D.C.; a peaceful pro-Israel gathering firebombed in Boulder, Colorado; a synagogue attacked on Yom Kippur in Manchester, England; a shooting in Sydney, Australia.

Today, antisemitism isn't just spreading — it's being normalized. It shows up in violence and vandalism, in coded and overt hate online, in anti-Israel rhetoric from the far left, and in conspiracy theories spread by the far right.

That's why we're fighting back on every front: defending Jews from discrimination and harassment, dismantling false narratives, and protecting the free and open expression of Judaism. And now, with a New York mayor who denies the legitimacy of the Jewish state, elevated civic engagement isn't optional — it's essential.



After a mob of anti-Israel protesters descended on Park East Synagogue chanting "globalize the intifada," we mobilized with key partners in a powerful show of solidarity.

## IN THE IMMEDIATE SECURING WITH STRENGTH

Safety doesn't just *happen*. UJA's Community Security Initiative (CSI) protects and strengthens more than 3,400 Jewish institutions across New York and beyond. With a 24-member team of law-enforcement veterans and expert intelligence analysts, CSI stands among the most effective Jewish security operations outside Israel.

Through training, threat intelligence sharing, security assessments, and law enforcement partnerships, CSI ensures our community remains prepared against evolving threats.

**Threat Detection:** In 2025, CSI's intelligence escalated 221 high-threat flags to law-enforcement — including 18 in other states, 78 linked to international actors, and 21 directly targeting Jewish institutions in New York.

**In February 2025, CSI analysts identified violent social media threats against a synagogue in Manhattan and immediately alerted law enforcement.** Within hours, police arrested the suspect before he reached New York — a clear example of CSI's vigilance saving lives.

**On Campus:** Post October 7, CSI launched its first national **Campus Security Program** to protect Jewish and pro-Israel students. Now in its second year, the program provides security consultations, real-time threat monitoring, training, and funding for event security across 33 campuses in partnership with local federations.

*"The stakes in this moment could not be higher because how we act right now will define our community for years to come. Let us continue in the days, weeks, months, and years ahead to proudly and publicly stand up for who we are — proud Jews, proud Zionists, proud New Yorkers."*

—Eric S. Goldstein, our CEO



**EDUCATION AS A PATHWAY FORWARD**

Ignorance fuels hate. That's why, from immersive exhibits to classroom curricula, we're ensuring students and educators have the knowledge and tools to recognize and resist antisemitism.

Highlights of what our support made possible this year:

- **Anne Frank: The Exhibition.** Supported in part by UJA, a meticulous re-creation of Anne Frank's secret annex in New York reached 250,000 NYC public school students and another 500,000 nationwide, connecting Anne's story to present-day hatred.

- **Educational Leadership Conference on Antisemitism & Jewish Inclusion.** UJA and The Jewish Education Project convened New York City principals, superintendents, educators, union representatives, and the DOE chancellor for a landmark conference. The gathering tackled disinformation, the misuse of the term *Zionism*, and tough questions about identity, affirming that **Jewish students must never be erased.**
- **Jewish American Heritage Month Curriculum.** Working with the Weitzman National Museum of American Jewish History, the Institute for Curriculum Services, and ConnectED, **UJA funded a groundbreaking curriculum for NYC's K-12 schools.** While highlighting Jewish icons like Daveed Diggs, Estée Lauder, and Sandy Koufax, we taught lessons on Jewish diversity, diaspora, and civil discourse.



**BUILDING BRIDGES GROWING TRUST**

We're investing in authentic relationships, bridging communities of different faiths, cultures, and backgrounds. From programs that unite young Jews and non-Jews to networks that connect faith leaders, we're helping create meaningful dialogue and offering a powerful antidote to misinformation and polarization.

**GET OUT THE VOTE AND STAYING CIVICALLY ENGAGED**

After the mayoral election, one statistic stood out: Nearly 20% of New York City's newly registered voters were Jewish. UJA helped drive this surge by partnering with Jewish Voters Unite and more than 100 grassroots organizations, mobilizing volunteers at schools and shuls, outside kosher supermarkets, even weddings. With a new administration in place, UJA's civic engagement efforts will continue in force. We're holding all those in power accountable for our security.



Scan for the latest on our strategy to **combat antisemitism.**

**UJA ACTION SPEAKING OUT. DRIVING CHANGE.**

To mobilize our community, we launched **UJA Action**, a civic engagement platform that helps Jewish New Yorkers push for meaningful policy change. One example: Last year we led a campaign encouraging community members to write their representatives in support of protecting students against discrimination and antisemitism on campus. In August, Governor Hochul signed a bill into law, requiring every college and university in New York State — public and private — to appoint a Title VI coordinator responsible for investigating discrimination complaints, overseeing antibias training, and ensuring all students know their rights. **The governor publicly acknowledged UJA's role in advocating for the law's passage.**

STORIES OF OUR COMMUNITY

## AN UNJUST ACCUSATION, A LEGAL VICTORY

Shimon, an Israeli lawyer and Ph.D. student at Columbia, returned home after October 7 to serve in his IDF unit, retrieving the bodies of fallen soldiers. When he came back to campus, anti-Israel activists twisted his social media posts, accusing him of making violent threats. Facing possible expulsion, **Shimon turned to the Brandeis Center, whose New York office receives critical support from UJA.** With their legal counsel, he cleared his name.

The same lawyers are also representing two non-Jewish janitors who were trapped, assaulted, and harassed as “Jew lovers” inside Columbia’s Hamilton Hall during a protest takeover.

STORIES OF OUR COMMUNITY

## SO NO JEWISH STUDENT STANDS ALONE

At Columbia University, four masked students burst into a History of Modern Israel class, handing out flyers so hateful that even progressive faculty called them antisemitic.

Shaken, students instinctively went to the **Kraft Center for Jewish Life — one of 11 local Hillels supported by UJA**, seeking community.

The next day, a student admitted she was afraid to attend class. While the university debated security, Brian Cohen, the Hillel’s executive director, quietly sat outside her classroom so she could walk in and learn without fear.

When another student filed a formal complaint, Hillel was there again — offering guidance, and reassurance.

That’s what UJA makes possible: As the largest funder of New York Hillels, we’re ensuring Hillel professionals are on campus, ready to show up when it matters most.



# NEW YORK DIGNITY CLOSE TO HOME

Holocaust survivors are cared for, *like family*.

Domestic violence survivors receive culturally sensitive counseling, *so they can start over*.

Low-income CUNY college students find food assistance and mental health support *at Hillels*.

Across New York, people of all backgrounds turn to UJA and our partners for support through life’s hardest moments — whether facing poverty, mental illness, isolation, or the challenges of aging. Now, with SNAP cuts underway and Medicaid cuts anticipated, we’re working to strengthen the safety net, ensuring vulnerable New Yorkers don’t fall through the cracks.

**We’re lifting up people. With dignity always front and center.**

## A TALE OF TWO HUBS WHERE CRISIS CAN BECOME STABILITY

We launched the Jack and Shirley Silver Hub in Flushing, Queens, a one-stop social service center, in the middle of the pandemic. Through our partner Commonpoint, residents access food, counseling, and more. Job training prepares participants for careers in health services, IT, culinary arts, construction, and emerging green industries. **Since opening, the Silver Hub has served nearly 30,000 individuals.**

With our partner Met Council, we opened the Brooklyn Hub in November 2024, on the border of Borough Park and Bensonhurst. Alongside comprehensive antipoverty services, this Hub includes a dedicated domestic violence program. **Since launching, it has served 10,000 clients through safety-net services, job training, and an onsite digital pantry.**

Both hubs are rooted in one simple belief: **Everyone deserves to be met with respect.**

## MORE THAN A MEAL RESTORING DIGNITY THROUGH CHOICE

UJA’s digital pantry system, now known as **Market by Met Council**, is transforming food access across New York City. The online platform lets clients choose the foods that best fit their families’ needs and cultural traditions — reducing waste and emphasizing choice and convenience.

**Operating at 13 pantries and 39 satellite sites, the system served almost 42,000 people last year.**



STORIES OF OUR COMMUNITY

## WHERE MASHA FOUND PEACE

Masha came to UJA's newly opened Brooklyn Hub with her three children, carrying the weight of an abusive marriage. An immigrant, she had little English, no savings, and no idea how to begin again.

At the hub, she found UJA's **Makom Shalom** — literally “a place of peace.” The program provides a safe, supportive space for women leaving abusive situations. There, Masha met with an attorney and a social worker who guided her through benefits and job training. Her children were also connected to appropriate programs.

With Makom Shalom holding her hand, Masha began to move beyond fear. Slowly, safety and hope returned, and she could start to imagine a different future for herself and her family.



STORIES OF OUR COMMUNITY

## A SURVIVOR'S ENDURING STRENGTH

When Michael stands, his back is straight, his frame still strong.

He was first connected to Selfhelp — a UJA partner supporting Holocaust survivors — in 2017, at the suggestion of a friend. Sitting with a social worker to review his finances, he brushed off the mention of his crushing real estate taxes. “I’m 96,” he said, as if it were too late in life for such problems to matter much longer.

But with his social worker’s guidance, doors opened: home care, SNAP, government tax relief, Medicare savings. The numbers shrank — his taxes cut in half. Hearing aids came next. Without that intervention, his savings would have vanished.

Now, he is 104.

Michael’s story stretches back to Czechoslovakia, where he was born in 1921. By 1942, he had been forced into a Hungarian hard labor brigade and later transferred to Austria. He was marked for an endless march deep into Austria that might have destroyed him, but an illness kept him back. And so he survived.

Today, thanks to our support and his unyielding spirit, Michael still stands straight and proud.



## CAMPUS HILLEL HUBS LIFELINES FOR STUDENTS

Launched in 2022 amid rising student poverty, mental health challenges, and growing campus antisemitism, **Hillel Hubs reimagine CUNY Hillels as on-campus social service centers**. In partnership with UJA, Hillel International, and CUNY, the program embeds licensed social workers who connect students to food assistance, emergency grants, mental health care, and academic and career resources. Operating across multiple campuses, Hillel Hubs help students stay in school and thrive — fostering safety, belonging, and a resilient Jewish community across New York City.

**Benjamin, a Baruch College student, nearly dropped out due to financial strain — some days “I just wouldn’t eat.” Thanks to the hub at the Hillel at Baruch, he received food assistance, mental health care, and job counseling. Now he’s on track to graduate.**

## HEALING THE MIND STRENGTHENING THE SPIRIT

In the aftermath of October 7, UJA deepened its investment in mental health — addressing trauma and the growing psychological toll of antisemitism, expanding access to care, and ensuring no one faces pain alone.

Highlights of what our support made possible this year:

- Jewish Community Mental Health Initiative (JCMHI).** Created by the Jewish community for the Jewish community, JCMHI has mobilized more than 100 volunteer clinicians, researchers, and educators to provide over 2,000 free, trauma-informed support groups. The initiative also leads pioneering research on the psychological impacts of antisemitism and trains future professionals to meet Jewish mental health needs.
- 70 Faces Media Resilience Project.** In partnership with UJA, 70 Faces Media reached diverse audiences to strengthen connection and well-being through eight expert-led online events, Kveller’s *Calm-ish* email series, and the Ask the Therapist Instagram sessions with Dr. Sara Glass.

## REDUCING ISOLATION ONE RIDE AT A TIME

UJA has long been finding new ways to combat isolation, knowing it affects not only emotional well-being but physical health too. This year, we launched **UJA on the Way, a new transportation initiative** for older adults and people with disabilities. By tackling one of the biggest barriers to inclusion — getting there — the program ensures everyone can participate fully in Jewish life. Partnering with JCCs in Westchester and Long Island, UJA on the Way funds accessible vans, coordinated ride programs, and rideshare vouchers to keep our community connected.

## A SAFETY NET FOR THE SAFETY NET

During the November 2025 government shutdown, on top of the \$14 million already allocated to address local poverty and food insecurity, UJA provided \$1 million in emergency funds to keep food pantries stocked and deliver urgent cash assistance. As benefit criteria shift, we’re investing in workforce development and volunteer programs to help people meet new federal work requirements, while exploring technology and AI to streamline healthcare enrollment.

## CARING FOR HOLOCAUST SURVIVORS WHILE WE STILL CAN

For decades, Holocaust survivors rebuilt their lives with quiet courage. Many never sought help. But now, in their final years, more are reaching out — often for the first time. Today, over half of New York’s 13,000 survivors live in or near poverty. Many face empty refrigerators, limited mobility, and deepening isolation. **The rising tide of antisemitism is reopening old wounds, intensifying fear and anxiety.**

With funds raised through our Community Initiative for Holocaust Survivors and annual campaign, we allocated nearly \$7.7 million this year for compassionate, individualized care: expert mental health consultations, dedicated social workers, emergency financial aid, trauma-informed therapy, joyful community programs, and legal advocacy. **In just five years, half of these survivors may no longer be with us. That’s why we can’t let up for a moment today.**



# HARNESSING THE MOMENT STRENGTHENING JEWISH LIFE

Hillel students welcomed *with open arms.*

*Campers plunge into the pool — and into community.*

*More Jewish parents now able to afford to send their children to day school.*

Someday, generations from now, people will ask what it meant to be part of the Jewish community in 2025. And what a story we'll tell.

People lighting Shabbat candles on Friday night, some for the first time. Synagogues filled with familiar faces — and new ones. Jews seeking out spaces where they could stand with Israel — and with one another. New, grassroots out-of-the-box Jewish experiences, with so much heart.

**We recognize this moment for what it is: a chance to draw closer. And we're running with it.**

Because of the investments we're making today, years from now, when they ask what it felt like to be part of the Jewish community of 2025, we'll answer from a place of even greater strength.

## JEWISH DAY SCHOOL AFFORDABILITY EXPANDING ACCESS

For many families, the dream of a Jewish day school education just got closer to reality. **UJA launched the Day School Tuition Fund, a \$15 million, three-year pilot to expand access and affordability in Jewish education.** Building on UJA's 45-year, \$400 million investment in Jewish education, the fund lowers the barrier for Jewish day school experience. Eligibility includes first-time day school families with students entering grades 6–12 who

transfer from public or secular private schools, and children of Jewish communal professionals entering grades K–12 at an eligible Jewish day school.

## BIG DELICIOUS EXPRESSIONS OF JEWISH LIFE

### THE GREAT NOSH

Nothing speaks louder than food. That's why UJA supported The Great Nosh, a Jewish food festival held on Governors Island in June that celebrated Jewish culture through collaborations with both Jewish and non-Jewish chefs and businesses. Exceeding expectations, 2,500 tickets were sold (with 4,000 on the waitlist). Notably, 75% of attendees were under 40, and 50% were not regularly engaged in Jewish life. Among non-Jewish guests, 73% had never attended a Jewish event, and 63% felt inspired to explore further Jewish content and experiences.

### ROOTED

With our partner Adamah, we supported Rooted, a Climate Week initiative, mobilizing 1,100 volunteers across 23 sites across the New York area. Participants planted over 170 trees and shrubs while strengthening interfaith and community connections.

### THE BIG SHABBAT

It was the largest Shabbat dinner ever — officially confirmed by Guinness World Records. Hosted in November 2025 by The Temple Emanu-El Streicker Cultural Center and funded by UJA, exactly 2,760 people came together to celebrate the strength and pride of our community.



Photo credit: The Temple Emanu-El Streicker Cultural Center



**JEWISH SUMMER CAMPS  
COMMUNITY GROWS AROUND THE CAMPFIRE**

This summer, UJA and the 20 day and overnight camps we support provided 8,600 campers with safe, joyful spaces to grow and connect.

- **Transforming the Grounds and the Camp**  
Revitalizing our **Henry Kaufmann Campgrounds** on Long Island and in Pearl River — with Staten Island next — means modern pools, sports fields, and more. We're also strengthening programming, from Israel trips for JCC counselors and leadership teams to a new Jewish Music at Camp pilot at residential camps, expanding soon to day camps.
- **Supporting Mental Health**  
As mental health challenges rise, we're supporting staff training through *Yedid Nefesh*, a Foundation for Jewish Camp initiative that equips teams to support every camper's emotional well-being.

- **Embracing Pride**  
New Country Pride Camp, 92Y Camp Pride, and Camp Ga'avah provided affirming environments for LGBTQ+ campers.

**ON THE HORIZON IN BROOKLYN  
INVESTING IN NEW JEWISH SPACES**

Jewish life in Brooklyn is growing in exciting new ways — and we're helping shape what's next.

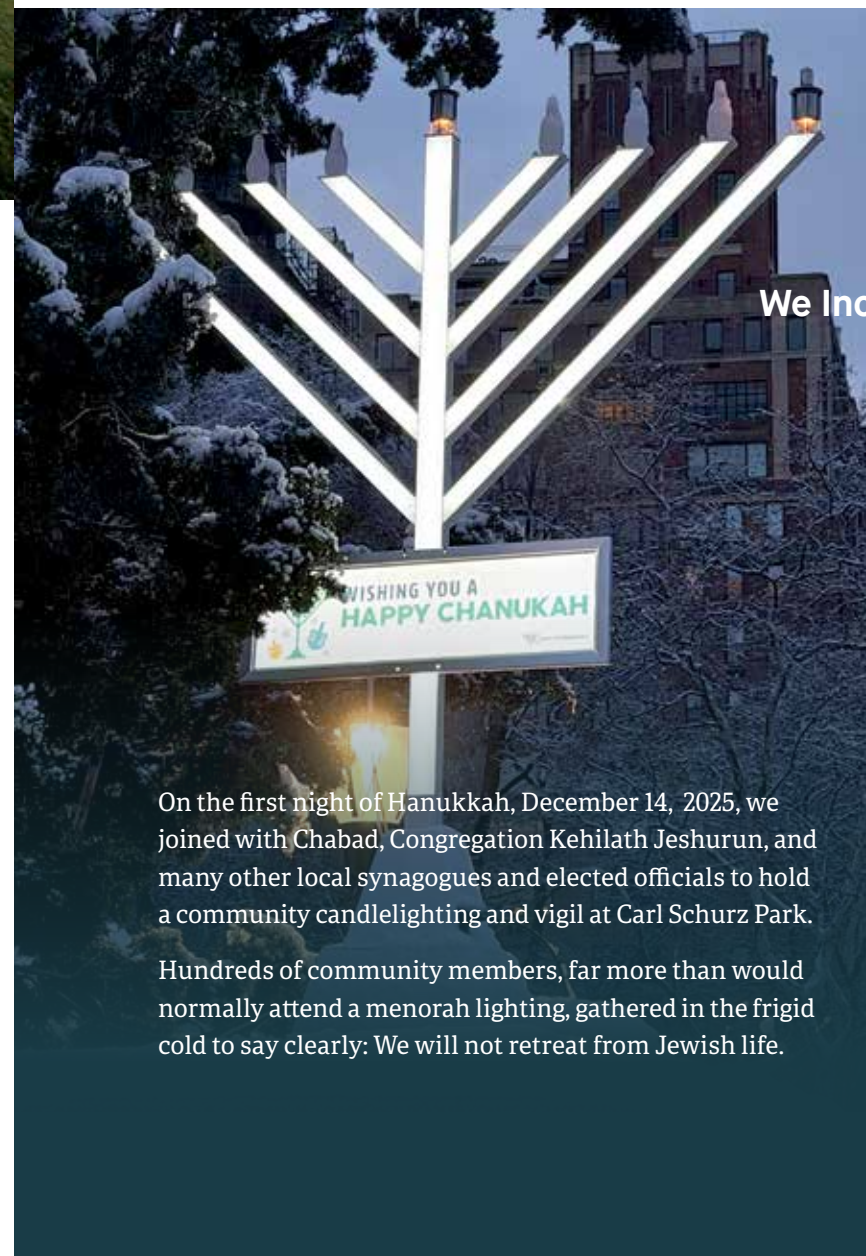
- With \$2.1 million, we're funding the **Center for New Jewish Culture's** ballroom renovation at Grand Army Plaza.
- In Williamsburg, we're investing up to \$5 million to help **The Neighborhood: An Urban Center for Jewish Life** establish a permanent home — transforming a "JCC without walls" into a lasting center for a thriving community.

**ISRAEL TRIPS  
BUT MAKE THEM EVEN MORE POWERFUL**

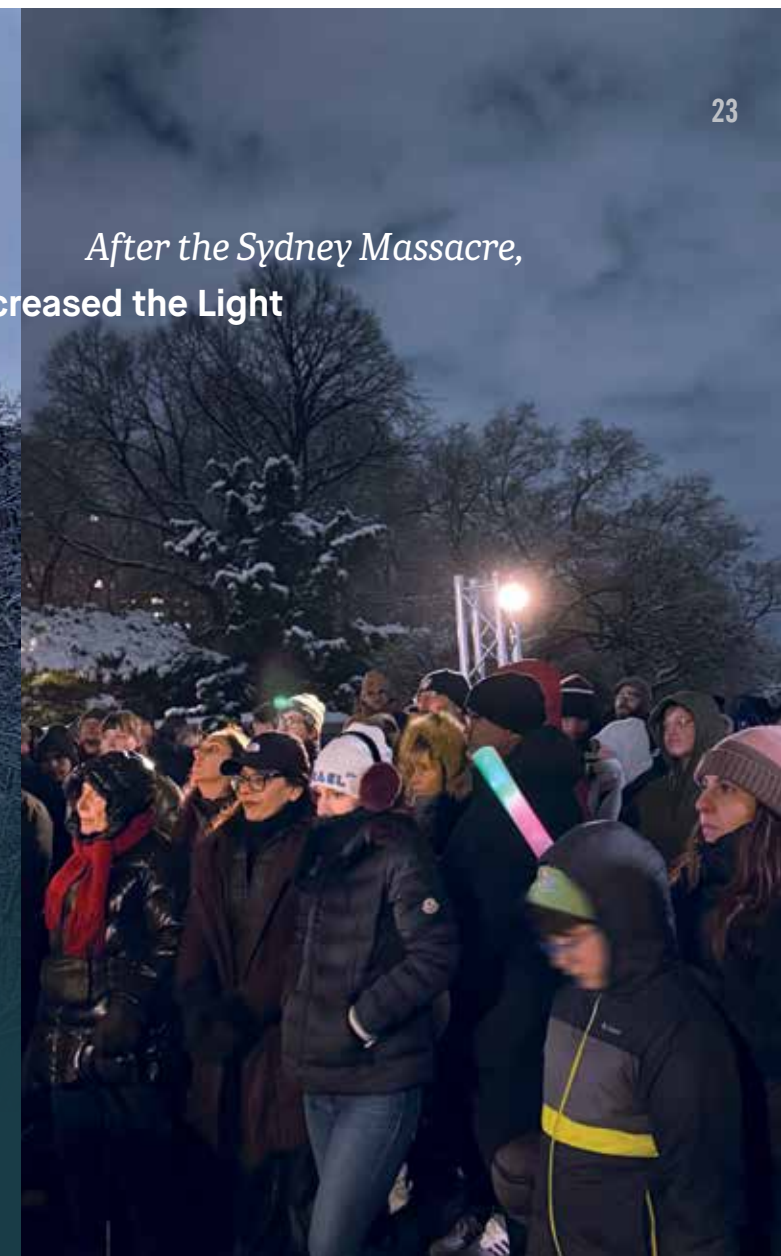
People want to get to know Israel more intentionally — and we hear them. We've expanded how young Jews experience Israel by investing in new teen travel models with greater scholarship support, enhancing Onward with robust scholarship funds for New York college students participating in summer internships, and increasing our support for Birthright. And through Birthright, we're also bringing returning young adults and even adults back to volunteer — to lend their hands and hearts to rebuilding efforts on the ground.



*After the Sydney Massacre,  
We Increased the Light*



On the first night of Hanukkah, December 14, 2025, we joined with Chabad, Congregation Kehilath Jeshurun, and many other local synagogues and elected officials to hold a community candlelighting and vigil at Carl Schurz Park. Hundreds of community members, far more than would normally attend a menorah lighting, gathered in the frigid cold to say clearly: We will not retreat from Jewish life.



STORIES OF OUR COMMUNITY

## FROM WILLIAMSBURG. WITH LOVE FOR ISRAEL

In Williamsburg, Brooklyn, a new wave of Israeli expats is finding community at the North American Israeli Moishe (NAIM) Pod, launched this spring and now backed by UJA. Run by Israeli American sisters Dalia and Elena, the pod offers young Jews a welcoming space to gather, celebrate, and heal in the post-October 7 landscape.

Their Shabbat dinners and holiday events, including a Rosh Hashanah meal for 80 and “Hebrews & Halva” in Central Park for 120, are drawing wide participation.

The sisters see UJA’s support as vital: “Our togetherness gives us strength,” said Elena.



STORIES OF OUR COMMUNITY

## COMMUNITY ON CAMPUS

For Sofie, a Jewish NYU student, campus life changed dramatically after October 7. “Many people are quick to make assumptions without fully understanding the situation,” she explains. “It’s left me feeling agitated, unsafe, and, at times, misunderstood.”

Through NYU Hillel, Sofie found comfort in her Jewish identity. Hillel has become her safe haven — a place to share Shabbat dinners, build friendships, and rediscover joy in Jewish life to show her Jewish pride.

With UJA’s support, Hillel has expanded programs that promote dialogue, celebrate Jewish life, and strengthen safety on campus.



# SHOWING UP IS OUR STRENGTH

THIS YEAR REMINDED US OF WHAT UJA DOES BEST. **TURN VALUES INTO ACTION. ACTION INTO IMPACT. IMPACT INTO HOPE.**



## EVENTS THAT INSPIRE

From large-scale events to intimate gatherings, virtual briefings to powerful in-person experiences, UJA convened the broadest cross-section of our community — transcending differences and finding common ground. **And when you showed up? Everything was stronger.**

## MOMENTS WE SHARED

Rallying to “Bring Them Home” — and then witnessing the return of all the living hostages. Marching for Israel Day on Fifth in a sea of blue and white. Traveling to Israel and visiting Jewish communities from Panama to Poland. Gaining insight into the most urgent issues shaping our world from experts, thought leaders, and industry giants. Honoring visionary philanthropists who give with full hearts.

Maybe you showed up for Generosity, our signature UJA Young Leaders event. Shared lunch with Holocaust survivors at a UJA Coffeehouse. Volunteered at a food pantry on MLK Day. Joined the world’s largest-ever Shabbat dinner.



**However you show up, we see you. And we’re so grateful.**

Clockwise from left: President Herzog with UJA CEO Eric S. Goldstein; actor, performer, and Jewish activist Jonah Platt; and American-Israeli activist Rachel Goldberg-Polin, who became a prominent global advocate for the hostages.

Top row: Campaign Launch (left), Young Leaders Generosity Gala (right); Second row: Wall Street Dinner (left), Lion of Judah Lunch (right); Third row: North Shore Inaugural (left), Restructuring Event (right); Fourth row: Westchester Celebration (left), Real Estate Luncheon (right)

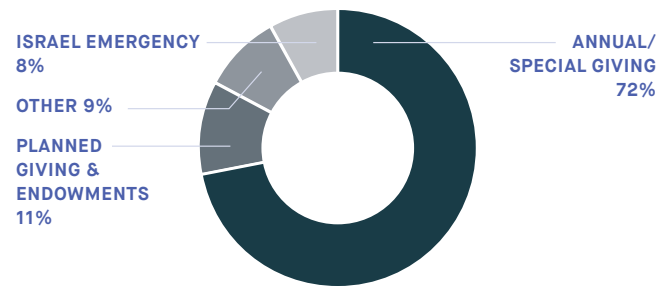
Mensches-in-training at our annual MLK Day of Service.



# KEY FINANCIAL RESULTS

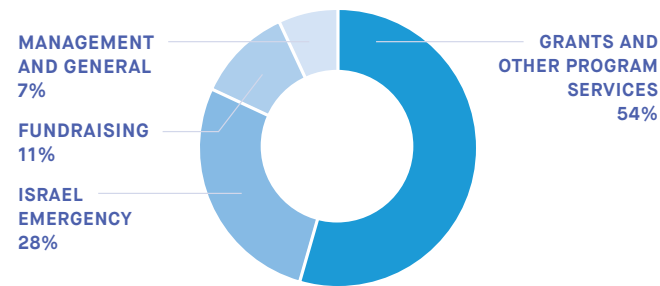
# FISCAL YEAR 2025 KEY FINANCIAL RESULTS

**Total Revenue and Gains\*: \$302,621**  
(dollars in thousands)

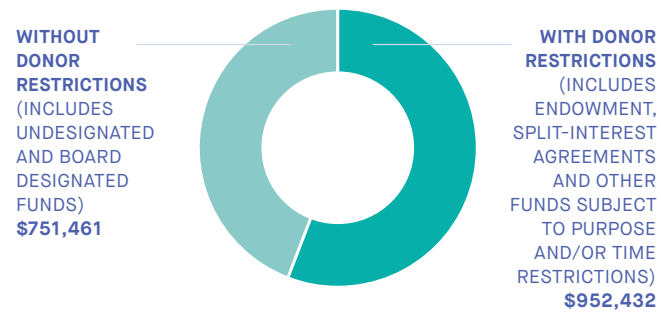


\* Excluding investment activity

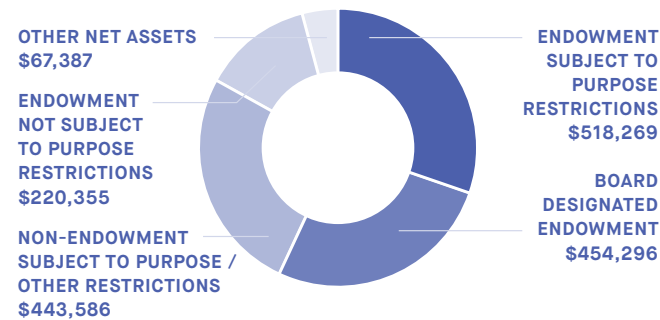
**Total Grants and Expenses: \$370,478**  
(dollars in thousands)



**Net Assets by Donor Restriction: \$1,703,893**  
(dollars in thousands)



**Net Assets by Type of Use: \$1,703,893**  
(dollars in thousands)

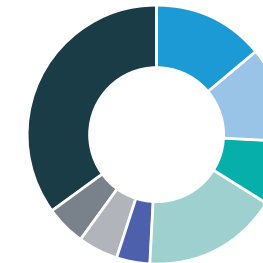


# FISCAL YEAR 2025 GRANTS AND OTHER PROGRAMS

## WHERE THE DOLLARS GO

**BY FOCUS AREA IN NEW YORK, ISRAEL, AND AROUND THE WORLD**  
(in millions)

<b>Caring for People in Need</b>	<b>\$71.0</b>	<b>26%</b>
▪ Combating Poverty	\$37.5	14%
▪ Nurturing Mental Health and Well-Being	\$33.5	12%
<b>Strengthening Jewish Life</b>	<b>\$69.0</b>	<b>25%</b>
▪ Building Jewish Community	\$20.9	8%
▪ Deepening Jewish Identity	\$48.1	17%
<b>Building Coalitions and Promoting Inclusion</b>	<b>\$11.9</b>	<b>4%</b>
<b>Responding to Antisemitism and Global Crises</b>	<b>\$123.9</b>	<b>45%</b>
▪ Confronting Antisemitism	\$13.0	5%
▪ Responding to Global Crises	\$13.6	5%
▪ Emergency Support for Israel	\$97.3	35%



**BY GEOGRAPHY**  
(in millions)

<b>New York</b>	<b>\$131.2</b>	<b>47%</b>
<b>Israel</b>	<b>\$118.4</b>	<b>43%</b>
National	\$10.4	4%
FSU	\$8.2	3%
Europe & Other International	\$7.6	3%



**IN FY 2025, UJA'S TOTAL GRANT EXPENSE WAS \$275.8 MILLION.**

This includes rental value of property used by agencies without charge. Individual grants may be attributed to more than one focus area.

## 2025 FINANCIAL RESOURCE DEVELOPMENT RESULTS

(dollars in millions)

<b>PLEDGES TO THE ANNUAL CAMPAIGN AND OTHER ANNUAL GIVING PLEDGES</b>	<b>\$258.1</b>
<b>PLANNED GIVING &amp; ENDOWMENTS</b> (GROSS RECEIPTS, INCLUDING SUPPORTING ORGANIZATIONS)	<b>\$36.9</b>
<b>CAPITAL DEVELOPMENT, SPECIAL INITIATIVES AND OTHER</b> (PLEDGES, INCLUDING GIFTS RECEIVED ON BEHALF OF BENEFICIARY AGENCIES)	<b>\$21.1</b>
<b>TOTAL</b>	<b>\$316.1</b>
<b>FUNDRAISING EXPENSES AS A PERCENT OF REVENUE</b> (INCLUDING AMOUNTS RAISED ON BEHALF OF OTHERS)	<b>12.9%</b>

# FISCAL YEAR 2025

## UNITED JEWISH APPEAL-FEDERATION OF JEWISH PHILANTHROPIES OF NEW YORK, INC.

### CONDENSED STATEMENT OF ACTIVITIES YEARS ENDED JUNE 30, 2025 AND 2024

(dollars in thousands)

	2025	2024
<b>REVENUE AND GAINS (LOSSES)</b>		
Net contributions (annual/special giving), including Israel Emergency of \$23,005 and \$203,047 in 2025 and 2024, respectively	\$ 241,788	\$ 366,779
Endowment contributions, legacies and bequests	29,570	32,758
Split-interest agreements [net of changes in value of \$2,272 in 2025 and \$1,516 in 2024]	3,018	2,680
32 Donated goods and services	150	150
Amounts raised on behalf of others	27,112	27,751
Net contribution revenue, including amounts raised on behalf of others	301,638	430,118
Less: amounts raised on behalf of others	(27,112)	(27,751)
Net contribution revenue, excluding amounts raised on behalf of others	274,526	402,367
Net investment income and gains	21,943	14,468
Net appreciation in fair value of investments	12,755	6,212
Endowment spending rate used in operations	46,809	44,677
Rental, service and other income	28,095	27,790
Total revenue and gains	384,128	495,514
<b>GRANTS AND EXPENSES</b>		
Grants, including Israel Emergency of \$102,415 and \$99,900 for 2025 and 2024, respectively	275,857	263,501
Other program services	29,972	30,181
Total grants and other program services	305,829	293,682
Fundraising	38,920	37,397
Management and general	25,729	24,454
Total grants and expenses	370,478	355,533
Increase in net assets before investment returns not utilized in operations, distribution from dissolution of consolidated entity and postretirement plan adjustments	13,650	139,981
Investment returns not used in operations	45,590	41,272
Distribution from dissolution of consolidated entity	—	16,800
Postretirement benefit changes not included in net periodic benefit cost	(177)	37
Increase in net assets	\$ 59,063	\$ 198,090

### CONDENSED BALANCE SHEET JUNE 30, 2025 AND 2024

(dollars in thousands)

At June 30

	2025	2024
<b>ASSETS</b>		
Cash	\$ 21,984	\$ 22,309
Contributions receivable, net	98,236	121,777
Other assets and receivables	146,554	130,529
Amounts held on behalf of other agencies	5,247	4,957
Investments	1,536,491	1,454,036
Right-of-use asset — operating leases	1,726	2,383
Assets held under charitable trust agreements	23,738	25,720
Fixed assets, net	45,905	45,888
Total assets	1,879,881	1,807,599
<b>LIABILITIES AND NET ASSETS</b>		
Liabilities:		
Accounts payable, accrued expenses, and other liabilities	\$ 25,262	\$ 26,155
Grants payable	60,795	38,001
Amounts held on behalf of other agencies	5,247	4,957
Lease liabilities	1,943	2,691
Liabilities under charitable trust and annuity agreements	27,049	29,778
Long-term debt, net	53,172	58,665
Accrued postretirement benefits	2,520	2,522
Total liabilities	175,988	162,769
Net assets:		
Without donor restrictions (including board designated of \$502,078 in 2025 and \$481,907 in 2024)	751,461	675,244
With donor restrictions	952,432	969,586
Total net assets	1,703,893	1,644,830
Total liabilities and net assets	\$ 1,879,881	\$ 1,807,599

# 2024–2025 UJA-FEDERATION OF NEW YORK LEADERSHIP

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AVI CHAI Foundation

The Belfer, Ruben, and  
Saltz Families

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Estate of Osias Biller

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Trustee.

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The Gural Family

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Heilbrunn and Family

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Shonni J. Silverberg and  
John M. Shapiro

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Silverstein Family

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Graham Cannon  
*Chief Marketing Officer*

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*General Counsel,  
Chief Compliance  
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### 2025 ANNUAL REPORT

Donya Levine  
*Editor/Writer,  
Director, Content  
Development*

Tova Cohen  
*Writer, Assistant Director,  
Content Development*

# UJA'S NETWORK OF NONPROFITS

This list includes organizations that receive unrestricted support and/or funds for specific strategic initiatives as of July 2025. We also provide grants for hundreds of additional programs throughout our network.

### CAMPING

Berkshire Hills  
Eisenberg Camp

Camp Zeke

Eden Village Camp

Henry Kaufmann  
Campgrounds

Surprise Lake Camp

Usdan Summer Camp  
for the Arts

### COMMUNITY RELATIONS

Council of Jewish Émigré  
Community Organizations  
(COJECO)

Jewish Community  
Relations Council of  
New York (JCRC-NY)

The New York  
Board of Rabbis

Westchester  
Jewish Council

### DAY SCHOOLS

For a full list of current  
day school grantees  
in the New York area,  
please scan here:



### HEALTH AND HUMAN SERVICES

The Blue Card

Bronx Jewish Community  
Council

Community Alliance  
for Jewish-Affiliated  
Cemeteries (CAJAC)

Council of Jewish  
Organizations of Flatbush

Crown Heights Jewish  
Community Council

DOROT

Gurwin Jewish Nursing &  
Rehabilitation Center

Hebrew Free  
Burial Association

Hebrew Free Loan Society

JASA

JCCA

The Jewish Board

Jewish Community  
Council of Canarsie

Jewish Community  
Council of Greater  
Coney Island

Jewish Community  
Council of the Rockaway  
Peninsula (JCCRP)

Jewish Deaf Resource  
Center (JDRC)

Met Council

Metropolitan Jewish  
Health System

The New Jewish Home

New York Legal  
Assistance Group (NYLAG)

OHEL

Queens Jewish  
Community Council

Ramapo for Children

Rising Treetops  
at Oakhurst

Selfhelp Community  
Services (Selfhelp)

Sephardic Bikur Holim

Shorefront Jewish  
Community Council

United Jewish Council  
of the East Side

Westchester Jewish  
Community Services  
(WJCS)

YM & YWHA of  
Washington Heights  
& Inwood

### JEWISH CAMPUS LIFE

Columbia/Barnard Hillel  
— The Kraft Center for  
Jewish Student Life

Edgar M. Bronfman Center  
for Jewish Student Life at  
New York University

Hillel at Baruch College

Hillel at Binghamton  
University

Hillel of Staten Island

Hillels of Westchester

Hofstra University Hillel

Hunter College Hillel

Queens College Hillel

Stony Brook Hillel

Tanger Hillel at  
Brooklyn College

### JEWISH COMMUNITY CENTERS

92NY

Barry and Florence  
Friedberg Jewish  
Community Center

Boro Park Y

Bronx House

Commonpoint

Edith and Carl Marks  
Jewish Community House  
of Bensonhurst

Educational Alliance

Harold and Elaine  
Shames JCC on  
the Hudson

Hebrew Educational  
Society

Jewish Community Center  
of Mid-Westchester

Joan & Alan Bernikow  
Jewish Community  
Center of Staten Island

Kings Bay Y

Marion & Aaron Gural JCC

Marlene Meyerson  
JCC Manhattan

Mid-Island Y Jewish  
Community Center

Moise Safra  
Community Center

Mosholu Montefiore  
Community Center  
(MMCC)

Riverdale YM-YWHA

Sephardic Community  
Center (The Center)

Shorefront YM-YWHA of  
Brighton-Manhattan  
Beach

Sid Jacobson Jewish  
Community Center

Suffolk Y Jewish  
Community Center

### JEWISH EDUCATION

Adamah (Formerly Hazon)

Hadar Institute

The Jewish  
Education Project

Keshet

Shalom Hartman Institute  
of North America

### NATIONAL/ INTERNATIONAL

70 Faces Media

Afya Foundation  
of America

American Jewish Joint  
Distribution Committee  
(JDC)

Foundation for  
Jewish Camp

HIAS

Hillel International

JCC Association  
of North America

Jewish Agency for Israel

Jewish Council for  
Public Affairs (JCPA)

Jewish Federations  
of North America

Moishe House

Network of Jewish  
Human Service Agencies

UJA-Federation of New York cares for Jews everywhere and New Yorkers of all backgrounds, responds to crises close to home and far away, and shapes our Jewish future.

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