



UJA Federation
NEW YORK



UJA-Federation of New York presents a Request for Applications (RFA) for
Upper West Side Community Projects

UJA-Federation of New York is seeking applications for local, neighborhood based projects that enhance the Upper West Side of Manhattan community. Eligible proposals will be community projects that either serve multiple populations in the neighborhood, or are collaborative initiatives across multiple institutions. Projects can include but are not limited to community building efforts, Jewish engagement opportunities, and caring for those in need.

Who Should Apply?

Grants may only be given to a nonprofit organization with 501(c)3 status.

Grant recipients should be Jewish affiliated organizations. However, the populations served can be either within the Jewish community or in the broader neighborhood.

How much money will be awarded?

Grants of up to \$15,000 may be awarded.

What types of projects are fundable?

- Projects should serve the local neighborhood of the Upper West Side of Manhattan
- Projects should either serve multiple populations within this neighborhood,
or
be a collaboration of a minimum of two institutions, organizations, or groups representing different segments within the Jewish community, including, but not limited to, different denominational affiliations, or different ethnic/cultural groups.
- If relevant, all projects should be inclusive and embrace the diversity of Jewish life. We recognize, and welcome, the notion that “Jewish” means different things to different people, and so should your project!
- The project (and spending) must take place between July 1, 2017 and June 30, 2018.

Selection Process

Funding decisions for these projects will be made at a local community “Pop Up Philanthropy” event on June 20th. Neighborhood residents will participate in a collective decision making process to make an allocations recommendation from amongst finalist proposals (as selected by UJA-Federation). Both event participants and UJA-Federation will contribute funds towards the grant pool. Participants may vote to allocate one larger grant, or several smaller grants.

If you are selected as a finalist, we may ask that a representative for your project be in attendance on the evening of June 20th.

We are looking for thoughtful, creative applications that also demonstrate the ability to execute. When reviewing proposals, we may try to create connections between similar or complementary programs.

How do I apply?

To apply, answer the following questions in a word document (no longer than two pages) and send to Grants@Ujafedny.org. Please write "Upper West Side Community Projects" in the subject line. Please include your name, organization name, and contact information.

You must also submit the Grant Financial Reporting Form. (Note: When working on the form, under point 4, please select "New Grant Proposal" from the dropdown menu. When you make this selection, only Column D needs to be completed. Please disregard points 6 and 12 at this time. Also note that the Narrative tab on the Financial Reporting Form must be completed as well.)

1. Please describe your project in one sentence.
2. Please describe your project in full, including: What is the general idea/concept for your project? What do you want to do? When do you want to do it (including a specific date/range)? Where will the event take place? Does this grant support ongoing work or a new project? If this is an existing program, how will this money help the program grow or evolve?
3. Who is your target audience for this project? What demographic(s) and how many people? What population(s) will this project serve?
4. If relevant, who are the collaborators on the project? Which organizations/institutions, and which individual people (staff and/or volunteer) will be representing each organization? How do you plan to share the planning of this event?
5. When was this project founded? Please provide a 1-2 sentence history of this project or organization.
6. What makes you or your organization best suited for success with this project?
7. If this project is part of a larger organization, what is the total organizational budget?
8. How did you hear about this grant opportunity?
9. Is there anything else we should know?
10. What is your total budget? How much money are you requesting from UJA? (Select between \$1,000 and \$15,000.) **Please also fill out and submit the Grant Financial Reporting Form** which should indicate how the grant will be spent and your other funding sources.

When should I apply?

Applications are due on *Wednesday, June 7th, 2017 by 9 AM*.

UJA-Federation of New York Requirements

All grant recipients will be required to complete a short evaluation about the outcomes of their events, and to request survey feedback from event participants. Grantees must also utilize the UJA-Federation logo and name on all marketing materials and press releases (pre-approved by UJA-Federation). UJA-Federation will work with grantees to co-brand projects, including sharing UJA giveaways and material. Grant recipients may be asked to share program participant contact information with UJA-Federation.

Questions? Contact Rebecca Saidlower at SaidlowerR@ujafedny.org or (212) 836-1119.

For more information we will be hosting two conference calls to answer questions and discuss the request for applications. To register, please email Rebecca Saidlower at SaidlowerR@ujafedny.org

- Tuesday, May 16th, 3:00 PM – 4:00 PM.
- Wednesday, May 24th, 10:00 AM – 11:00 AM

UJA-Federation's Kehilla Initiative seeks to create opportunities to convene diverse segments of the New York Jewish community.