

Request for Application Announcement and Funding Details

Martin Luther King Jr. Day Of Service

Department: LAB+

Committee: Community Resources

Fiscal Year: 2019 (July 1, 2018 – June 30, 2019)

UJA Staff Lead: Maller-Stein, Melissa

Grant Application Submission Deadline: September 25, 2018, **RFA ID#:** 000301

Committee Description:

Funding Details:

UJA-Federation seeks to honor Dr. Martin Luther King Jr.'s legacy by mobilizing the Jewish community through thoughtful, innovative, high impact service projects. We envision a day that brings together a diverse and vibrant Jewish community to collectively engage in service, learning, and conversations of justice, faith, and advocacy.

Organizations will receive grant funding to plan and implement volunteer projects that meet pressing community needs as part of a national day of service dedicated to MLK's vision of a more just world.

We seek to fund volunteer projects that apply the following guiding principles:

1. **Meet Community Needs:** Proposed projects should engage volunteers in work that meets a critical community or organizational need. We encourage applicants to think deeply and creatively about the best ways to engage a group of volunteers in work that is truly needed and impactful. We are looking to fund projects that demonstrate a strong knowledge of needs on the ground and that strategically use a one-time group volunteer opportunity to help address those needs.
2. **Partner with Community:** Leveraging communities' expertise and dedication to meet hyper-local challenges can result in meaningful and transformative service projects. We encourage applicants to engage and partner with other organizations and institutions in the planning and implementation of your service day content. We strongly believe that developing service opportunities in partnership has the potential to both maximize impact and engage new segments of the community in meaningful volunteer service.
3. **Honor MLK's Legacy:** Martin Luther King Jr. led the Civil Rights movement by advocating for systemic change and equality for all people. As such, a day of service that honors his legacy is one that serves as a catalyst for volunteers to engage in future civic engagement and advocacy. Organizations should work to capture and integrate MLK's legacy, philosophy, and vision into service projects in order to enable volunteers to better understand the power they have to help drive change in their own community.

Who should apply?

Nonprofit organizations that have a deep knowledge of community and proven ability to mobilize groups of volunteers to meet needs on the ground are encouraged to apply.

What are the program parameters?

- Funded projects will provide engaging and authentic service experiences.
- At least 50 volunteers must be engaged per event at a single site, but can be done over multiple shifts.

Request for Application Announcement and Funding Details

- All funded projects must use UJA branded materials to promote the service day. Materials include but are not limited to email communications, UJA signage, and UJA branded t-shirts.
- Agencies must supply UJA-Federation with all relevant information about their project, including location, timing, and demographics. This information will appear on the Time for Good website. The displayed opportunity on the Time for Good website will take volunteers to register on the organization's chosen platform. If an organization does not have an online platform, UJA-Federation will provide access to our registration system.
- All grantees will be responsible for group and minor registration.
- Grantees must report sign-up information using a specified template to UJA- Federation twice a week (Mondays and Thursdays) from December 31st through MLK Day. Grantees must share full registration list, including name and contact information of all registered volunteers and total number of slots filled and remaining.
- Final registration lists (including walk-ins) will be shared with UJA-Federation (name, email, zip code)
- Marketing the service day and participant recruitment will be a collaboration of UJA-Federation and participating organizations.
- Organizations will be expected to work closely with UJA staff in planning and executing the service day. UJA will work with all organizations in a coaching capacity to apply best practices in volunteer management to ensure an organized and well-managed service day.
- UJA staff will be present at all volunteer projects on MLK Day.
- All projects will include a gathering of participants with a goal of introducing them to UJA Federation and your organization – and providing them with context on the work being performed.

In order to apply, please submit a separate word document with your application that answers the following questions (no more than 2 pages):

- a. The need the volunteer project will help address in your community or organization.
- b. The connection of the project to your organization's goals and mission.
- c. Total number of volunteers to be engaged.
- d. Please indicate if you plan to use your own online platform for volunteer registration or if you'd like to use UJA's Time for Good.
- e. Specify the location and address where volunteers will report to for the service day.
- f. Who is your target demographic? If there is a minimum age for volunteers?
- g. Are you collaborating with other organizations, institutions or community members? If not, would you be interested in collaboration?
- h. Is your project able to be done offsite? In other words, can the project you're proposing be facilitated at another space like a synagogue, day school, or JCC?
- i. How will you connect volunteers with MLK's legacy? How do you plan to encourage ongoing civic engagement in volunteers?
- j. Do you plan to include an educational component as part of the service day? If so, please describe your vision for how you will engage volunteers through education and integrate that learning with hands-on service.
- k. Provide a high level timeline for the day. Include timeframes for volunteer sign-in, introductions, volunteering, and wrap up. The timeline should help us to understand how the day will flow and what the volunteer experience will look like.

Grant Type : Targeted

Grant Subtype : Program

Anticipated Start Date : October 23, 2018

Anticipated End Date : January 25, 2019

Maximum Funding Amount (USD) : \$10,000.00

Request for Application Announcement and Funding Details

Eligible Applicants

This funding opportunity is available for eligible 501 c-3 or equivalent not for profit organizations. If you are a current UJA-Federation grantee, you may find and apply for this funding opportunity in the request for application section of your UJANet profile. If you are not a current UJA-Federation grantee, please contact grants@ujafedny.org. In your message, specify which funding opportunity you are interested in and include a one paragraph summary of your proposed usage of funding.

Funding Impact

The committee's funding goal(s), the population(s) it aims to affect, the geographic location(s) to be served by this funding, the program area(s) it will support, and the expected grant output(s) are listed below.

When completing a Grant Application, please select the goal(s) you will address, the target population(s) you will reach, the geographic location(s) where you will be providing your program or service, the program area(s) that best reflect the your work, and the output(s) you will collect during the funding period and report to the committee.

Funding Goals:

- Build and deepen purposeful relationships among, between, and within local Jewish communities

Additional Goals:

- Not Specified

Target Populations:

- Age Groups-All Ages
- Age Groups

Geography:

- New York-Bronx
- New York
- New York-Brooklyn
- New York-Long Island - Nassau
- New York-Long Island - Suffolk
- New York-Manhattan
- New York-Queens
- New York-Westchester

Program Areas:

- Social Justice-Volunteer Opportunities/Programs
- Social Justice

Additional Outputs:

- Not Specified

Outcomes:

- Increase in the number of interactions between different groups within the Jewish community
- Increase in the number of collaborations between organizations, to expand their reach or effectiveness
- Increase in the number of volunteers who feel they made a meaningful contribution to an organization or its clients

Request for Application Announcement and Funding Details

- Increase in volunteers' feeling connected to the organization and the community
- Increase in feelings of connection to the Jewish community

Outcome Methodology (How you will collect data on outcomes):

- Participant Tracking

Impacts:

- Employ Innovative Solutions That Increase Opportunities to Engage in the Jewish Life
- Employ Innovative Solutions That Enhance Capacities of Organizations to Better Meet Communal Needs

Reporting Requirements

Organizations which receive funding in response to the "**Martin Luther King Jr. Day Of Service**" request will be expected to provide the following reports to account for the program activities and expenses.

- 1 . Final Financial Report - Due: March 09, 2019

For more information about this funding opportunity, please contact Grants@ujafedny.org .

In considering applications submitted for grants, United Jewish Appeal-Federation of Jewish Philanthropies of New York, Inc. ("UJA-Federation"), in its sole discretion, may accept or reject applications, and determine the acceptability of applications of any applicant. No warranty or representation is made by UJA-Federation that any application conforming to the requirements set forth will be selected for consideration, negotiation, or approval. UJA-Federation shall have no obligation or liability with respect to the selection and award process contemplated hereunder. All costs incurred by an applicant in preparing and responding to this Request for Applications ("RFA") are the sole responsibility of the applicant. Any recipient of this RFA who responds hereto fully acknowledges all the provisions of this disclosure and disclaimer and agrees to be bound by the terms hereof. Any application submitted pursuant to this RFA is at the sole risk and responsibility of the party submitting such application. The RFA is made subject to correction, or errors, or withdrawal, without notice.