

Request for Application Announcement and Funding Details

Immersive Jewish Experiences - Adult Programming RFA

Department: Jewish Life

Committee: Immersive Jewish Experiences

Fiscal Year: 2019 (July 1, 2018 – June 30, 2019)

UJA Staff Lead: Hemlock, Laura

Grant Application Submission Deadline: February 25, 2019

RFA ID#: 000633

Committee Description:

Immersive Jewish Experiences Committee encourages the development of immersive Jewish experiences, (online and on land) that are relevant to contemporary Jewish life.

Funding Details:

The Immersive Jewish Experiences Committee funds the development of innovative models of immersive experiences for Jewish engagement across life stages that empower participants to deepen their connection to Jewish practice, people, identity, and Israel. Our committee has come to understand that an immersive Jewish experience can be a catalyst for meaningful communal engagement. High impact immersive experiences require participants to opt-in and commit to full participation and either,

- step out of their regular routine for an extended period of time (e.g. a Shabbaton or multi day experience) or
- set aside a fixed amount of time on a regular basis (e.g. join a group that meets regularly over time).

Many community organizations focus their programming on children, families, and seniors with the hope of creating a Jewish pipeline. With that said, there is a Jewish adult population who has the flexibility and desire to invest its time in exploring and seeking out new experiences, networks, and social opportunities that are catered exclusively to them, where children, families, and seniors are not included.

This RFA invites interested partners who are poised to create or expand existing immersive Jewish educational or community building experiences for adults to apply for funding. Strong applications will identify a clearly defined target audience and related programmatic need that can be filled through an immersive experience. Funding will be offered for applications with budgets between \$25,000 and \$45,000, with an opportunity to consider renewal for up to two years.

If you are considering applying, have questions, or would like to discuss your ideas, please contact Laura Hemlock, hemlockl@ujafedny.org or Marnie Rubenstein, rubensteinm@ujafedny.org. If you have not received a grant from UJA in the past two years, please contact us to receive the application form via email.

Applications are due no later than Monday, February 25, 2019.

We will be having informational video conferencing calls about this RFA on Monday, January 28, at 3pm and Wednesday, January 30, at 1pm. If you are interested in participating in one of these calls please email hemlockl@ujafedny.org for the login details.

Grant Type: Targeted

Grant Subtype: Program

Anticipated Start Date: May 01, 2019

Anticipated End Date: April 30, 2020

Request for Application Announcement and Funding Details

Maximum Funding Amount (USD): \$45,000.00

Eligible Applicants

Invitation only, do not circulate.

Funding Impact

The committee's funding goal(s), the population(s) it aims to affect, the geographic location(s) to be served by this funding, the program area(s) it will support, and the expected grant output(s) are listed below.

When completing a Grant Application, please select the goal(s) you will address, the target population(s) you will reach, the geographic location(s) where you will be providing your program or service, the program area(s) that best reflect the your work, and the output(s) you will collect during the funding period and report to the committee.

Funding Goals:

- Enable organizations to use immersive experiences to deepen Jewish engagement
- Increase the breadth of opportunities for individuals to participate in immersive experiences

Additional Goals:

- Not Specified

Target Populations:

- Age Groups-Middle Age Adults (40-64)
- Age Groups

Geography:

- New York - NYC, LI, Westchester
- New York
- New York-Bronx
- New York-Brooklyn
- New York-Long Island - Nassau
- New York-Long Island - Suffolk
- New York-Manhattan
- New York-Queens
- New York-Staten Island
- New York-Westchester

Program Areas:

- Jewish Experiential Education-Peer to Peer Engagement
- Jewish Experiential Education
- Jewish Experiential Education-Travel Programs
- Jewish Experiential Education-Skill Building
- Jewish Formal Education-Leadership Development
- Jewish Formal Education
- Jewish Social and Recreational-Music Programs
- Jewish Social and Recreational

Request for Application Announcement and Funding Details

- Jewish Social and Recreational-Social Programming
- Jewish Social and Recreational-Sports and Fitness Programs
- Social Justice-Jewish Service Learning
- Social Justice
- Social Justice-Volunteer Opportunities/Programs

Additional Outputs:

- Total number of Programs
- General

Outcomes:

- Increase in individuals' participation in Jewish programs, activities and institutions
- Increase in Jewish involvements
- Increase in the number and variety of people served
- Participation subsequently in other Jewish activities
- Strengthening of individuals' emotional connectivity to Judaism, Jewish community, and/or Israel

Outcome Methodology (How you will collect data on outcomes):

- External evaluator
- Focus Groups
- In-person Interviews
- Organizational Assessment
- Participant Tracking
- Surveys

Impacts:

- Employ Innovative Solutions That Strengthen Connectivity to Each Other and Israel

Reporting Requirements

Organizations which receive funding in response to the "**Immersive Jewish Experiences - Adult Programming RFA**" request will be expected to provide the following reports to account for the program activities and expenses.

- 1 . Midyear Report Narrative - Due: January 10, 2020
- 2 . Midyear Financial Report - Due: January 10, 2020
- 3 . Final Financial Report - Due: August 14, 2020
- 4 . Final Report Narrative - Due: August 14, 2020

For more information about this funding opportunity, please contact JewishLifeGrants@ujafedny.org .

In considering applications submitted for grants, United Jewish Appeal-Federation of Jewish Philanthropies of New York, Inc. ("UJA-Federation"), in its sole discretion, may accept or reject applications, and determine the acceptability of applications of any applicant. No warranty or representation is made by UJA-Federation that any application conforming to the requirements set forth will be selected for consideration, negotiation, or approval. UJA-Federation shall have no obligation or liability with respect to the selection and award process contemplated hereunder. All costs incurred by an applicant in preparing and responding to this Request for Applications ("RFA") are the sole responsibility of the applicant. Any recipient of this RFA who responds hereto fully acknowledges all the provisions of this disclosure and disclaimer and agrees to be bound by the terms hereof. Any application submitted pursuant to this RFA is at the sole risk and responsibility of the party submitting such application. The RFA is made subject to correction, or errors, or withdrawal, without notice.